



HHL

LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

HHL
Best Founders
Competition

3rd HHL International Investors Day

Digital Transformation of Industries

June 14 and 15, 2016

HHL Campus, Leipzig Germany

and Leipziger Baumwollspinnerei

Take part in the 3rd HHL International Investors Day

On June 14 and 15, 2016 HHL Leipzig Graduate School of Management will hold the 3rd HHL International Investors Day on the HHL campus. The event includes keynote speeches by several well-known speakers and panel discussions with founders, business angels, venture capital firms and successful companies concerning the recent topics of Digital Transformation of Industries. This year, we focus on the areas of “Industry 4.0”, “e-Education”, “e-Health” and “Bio-Economy”. In addition, pre-selected top entrepreneurial teams get the chance to present in front of investors and a jury. The event will offer great opportunities to network and learn from experienced entrepreneurs and investors.

You can register online for the HHL International Investors Day until May 31, 2016. Please use the link “Registration” on our website <http://www.hhl.de/investorsday>

Take part in the HHL Best Founders Competition

You have a great business idea and want to attract money to realize the idea? Submit your idea until 17th of April and you may be selected to present your ideas to well-known investors and attract a first financing. The best business concept will win the HHL Best Founders Award including prize money of 2,000 Euro. The second prize is 500 Euro. In addition, we award the Karl-Kolle prize of 1,500 Euro for the best technology based-ideas. We are looking for ideas

- mainly focusing but not limited to the area of digital business*
- that have already been developed into a full business concept*
- that are already in the process of being realized or have already been realized (not older than 2 years).*

To take part in the idea competition, please send your pitch-deck (as pdf) to investorsday@hhl.de until April 17th. Selected teams are invited for a virtual presentation on April 21st (through a video conferencing tool). The best virtual presentation will be awarded with 500 Euro prize money. The six best teams will be invited to pitch at the HHL International Investors Day to compete for the awards.

Take part in the HHL Best Founders Competition

The head of the jury is Julia Derndinger, serial entrepreneur and founders coach. The jury further includes representatives from High-Tech Gründerfonds, Deutsche Bank AG, CMS Hasche Sigle, Grazia Equity, taskforce management on demand AG, Quarton International and many more.

Apply for the Best Bio-based Business Award

For the first time, we will organize a business pitch competition especially for the field of bioeconomy. The best concept will win the Best Bio-based Business Award. We are looking for the best pitches in the fields of bioeconomy, biotechnology and life sciences. To take part, send your pitch deck (as pdf) to julia.busch@hhl.de until May 5, 2016. Selected teams will be asked to take part in a virtual consultation (via a video conferencing tool) between May 10 and 18, 2016. The best entries will then be invited to pitch at HHL International Investors Day. Besides the award, the best idea will be awarded with 500 Euro prize money and is eligible for a fast track application for the TGZ Halle Accelerator. Antje Strom, Partner at KMPG will be head of the jury. Other members will include representatives from Bio-Net Leipzig and Deutsches Biomasseforschungszentrum (DBFZ) and more.

More information for both competitions can be found on our website <http://www.hhl.de/investorsday>

Entrepreneurial Network Event on June 14, 2016 sponsored by KPMG at Leipziger Baumwollspinnerei in Leipzig

7:00 p.m. *Panel Digital Transformation of Industries*
Hendrik Krawinkel, Hitfox Group
Florian Pauthner, Seven Ventures
Moderation: Frank Schmiechen, Gründerszene

8:00 p.m. *Snack and networking*

Conference program on June 15, 2016 in Leipzig at HHL Leipzig Campus

9:30 a.m. *Opening Remarks by the Dean of HHL*
Prof. Dr. Andreas Pinkwart, HHL

9.35 a.m. *Opening Remarks by the City of Leipzig*
Burkhard Jung, Lord Mayor of the City of Leipzig

9:45 a.m. *Keynote I*
Dr. Rouven Westphal, Hasso-Plattner Capital

10:10 a.m. *Panel 1: Bio-Economy*
Startups: Friedrich von Ploetz, Koehler Paper Group
Incumbents: Dr. Joachim Geisler, JTSD GmbH
Dr. Martin Pfister, High-Tech Gründerfonds
Moderator: Prof. Dr. Andreas Pinkwart, HHL

Panel 2: Industry 4.0
Startups: Klaus Mochalski, Rhebo AG
Anna Rojahn, FAST FORWARD IMAGING
Incumbents: tba, Siemens
Investors: Thomas Doppelberger, Fraunhofer ventures
Moderator: Prof. Dr. Stephan Stubner, HHL

11:10 a.m. *Short break*

11:30 p.m. *Business Model Pitches Bio-Economy*
Moderator: *Antje Strom, KPMG*

Business Model Pitches Digitalization
Moderator: *Dr. Dorian Proksch, CEIM at HHL*

12:30 p.m. *Lunch Break*

2:00 p.m. *Keynote II: Prof. Dr Martin Hill, SAP AG*

2:25 p.m. *Panel 3: e-Education*
Startups: *Martin Schlichte, lecturio*
Incumbent: *tba, Klett*
Investors: *tba, Holtzbrinck Ventures*
Moderator: *Jun.-Prof. Dr. Vivek Velamuri, HHL*

Panel 4: e-Health
Startups: *Dr. Gunter Trojandt, Surgical Process Institute Deutschland GmbH*
Nils v. Dellingshausen, BetterDoc GmbH
Incumbent: *tba, Dräger Hospital*
Investors: *Dierk Beyer, TranAct Advisory Services*
Moderator: *Jozsef Bugovics, Quartion International*

3:25 p.m. *Keynote III*
Prof. Dr. Dr. h.c. Detlev Riesner, Co-Founder and former Chairman of Supervisory Board of Qiagen

3:50 p.m. *Short break*

4:05 p.m. *Keynote IV*
Prof. Dr. Helga Rübsamen-Schaeff, AiCuris Anti-infective Cures GmbH

4:30 p.m. *Keynote V*
Christoph Erbenich, McKinsey

4:55 p.m. *Announcement of the Winners*
Dirk Graber, Association of Friends of HHL; Julia Derndinger, Serial Entrepreneur and founder coach; Prof. Winfried Pinninghoff, KARL-KOLLE-Stiftung*; Prof. Dr. Andreas Pinkwart, HHL*

5:10 p.m. *Wrap up and Closing*
Prof. Dr. Andreas Pinkwart, HHL

** invited*

The conference program is subject to changes.

We thank our sponsors:

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