

United Nations World Food Programme & Opresnik and Friends

present

Kotler Impact Certificate Webinar

Thursday, 25. February 2021, 4:00 – 6:35 PM CET

“Success Strategies for Entrepreneurs and Enterprises”

CET Time	Topic	Contributor	Role
4:00 – 4:10	Music	 Olivia Frances	Singer and Songwriter from Nashville
4:10 – 4:15	Welcome	 Prof. Dr. Marc Opresnik	CRO Kotler Impact
4:15 – 4:35	Innovation at WFP	 Bernhard Kowatsch	Head of UN WFP Innovation Accelerator
4:35 – 4:55	The 10-Strategic Success Factors	 Prof. Dr. Marc Opresnik	CRO Kotler Impact
4:55 – 5:15	NO is short for Next Opportunity	 Martin Limbeck	President Limbeck Group
5:15 – 5:35	Covid-19 - Financing the Pandemic's Economic Fallout	 Prof. Dr. Leef Dierks	Professor for International Capital Markets
5:35 – 5:55	Sensemaking in Negotiations	 Prof. Dr. Christian Scheiner	Professor for Entrepreneurship
5:55 – 6:15	Innovation Culture at Google	 Frank Stecher	Performance Lead Agency at Google
6:15 – 6:35	Socialpreneurship	 Sadia Kibria	CFO Kotler Impact
6:35	Outlook	 Prof. Dr. Marc Opresnik	CRO Kotler Impact