

CONFERENCE
"Start-ups and spin-offs funding – Public and private policies"

Tuesday, 14th October 2014
Embassy of France
Wilhelmstrasse 69, 10117 Berlin

Schedule	Topic	Speaker
09:30 – 10:00	Registration	
10:00 – 10:05	Welcome address by the Ambassador of France	S.E. Philippe Etienne
	Public policies	Moderator: Mrs. Marie-France Baud Head of the Brussels Office, Confrontations Europe
10:05 – 10:25	French public supporting policy	DGE Representative General directorate for Enterprises, Ministry of the Economy, Industry and the Digital Sector
10:25 – 10:45	German public supporting policy	Mr. Hermann Faas Deputy Director for SMEs and Start-ups Financing at the Federal Ministry for Economic Affairs and Energy BMWi
10:45 – 11:05	European Commission supporting policy	DG Representative General Directorate Research and Innovation, European Commission
11:10 – 12:00	Discussion - Q&A: "Best practices in the public sector: do they efficiently answer the needs?"	Moderator: Mrs. Marie-France Baud
12:00 – 13:30	Lunch break	
13:40 – 13:50	State Secretary for Digital Affairs at the French Ministry of the Economy, Industry and the Digital Sector	Mrs. Axelle Lemaire
13:50 – 14:00	Parliamentary State Secretary at the Federal Ministry for Economic Affairs and Energy BMWi	Mrs. Brigitte Zypries

	Private initiatives	Moderator: Pr. Alexander Kritikos Research Director, German Institute for Economic Research (DIW Berlin)
14:00 – 14:20	Business angels, a French example	A French Business Angel (tbc)
14:20 – 14:40	Business angels, a German example	Dr. Ute Günther President of the German Business Angels Network
14:40 – 15:00	Venture capital, a French example	Mr. Eric Sebellin Managing Director ALIAD Venture Capital, Air Liquide
15:00 – 15:20	Venture capital, a German example	Mr. Denis Gautheret Vice-President Alliances & Business Deutsche Telekom AG
15:20 – 15:40	Coffee break	
15:40 – 16:00	Crowdfunding in France	Mr. Nicolas Lesur President Financement Participatif France
16:00 – 16:20	Crowdfunding in Germany	Mr. Denis Bartelt CEO Startnext, Startnext Crowdfunding UG
16:25 – 17:20	Discussion - Q&A: “Overcoming the death valley: do public and private initiatives complete each other or compete against each other?”	Moderator: Pr. Alexander Kritikos
17:20 – 17:30	Closing remarks	
17:30 – 19:30	Get-together at the invitation of the Ambassador of France	

Venue:

Embassy of France

Wilhelmstrasse 69, 10117 Berlin

Public transportation: S-Bahn and U-Bahn “Brandenburger Tor”

Please bring a photo ID with you.

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