



HHL Campus Day

Get into the spirit of HHL!

Saturday, March 19th, 2022



From 11.55 am **Welcome & Start Login at Campus Day**
by **Ellen Schönfelder**, Program Consultant Full-time MBA Program

12.00 pm – 01.00 pm **Why HHL ?**
Insights by **Prof. Dr. Stephan Stubner**
Dean and Chairholder Chair of Strategic Management and Digital Entrepreneurship

01.15 pm – 02.45 pm **M.Sc.**
Round Table M.Sc. programs
(full-time + part-time)
Dr. Maximilian Schreiter, Assistant Professor,
Chair of Mergers & Acquisitions (of SME)
Program Director, Master in Management | Finance
Jana Vogel, Director Program Marketing
Stine Täubert, Program Consultant Part-time M.Sc. Program
Current students

02.50 pm – 03.50 pm Lecture
Market Concentration in Digital Marketing
by **Jun.-Prof. Dr. Erik Maier**, Chair of Marketing and Retail

04.00 pm – 05.15 pm **Strengthen the best in you**
Introduction and Q&A Session of HHL’s Career Development Service
by **Philipp Apke** and **Anett Hughes**, Manager Career Development

05.30 pm – 05.45 pm **Wrap Up**
by **Ellen Schönfelder**, Program Consultant Full-time MBA Program

MBA
Round Table MBA programs
(full-time + part-time)
Prof. Dr. Vivek Velamuri, Director MBA programs,
Chair of Entrepreneurship and Technology Transfer
Petra Spanka, Senior Program Consultant part-time MBA Program
Ellen Schönfelder, Program Consultant full-time MBA Program
Current students and HHL Alumni



hhl.de/virtual-campus-day/

Individual Program Consultations

with our **Program Marketing Team:**

Ellen Schönfelder
Jana Vogel
Petra Spanka
Stine Täubert

Individual Career Consultations

with our **Career Development Team:**

Anett Hughes
Philipp Apke