

The SIIT conferences aim at bringing together researchers and practitioners to foster the exchange of insights and views on all issues surrounding ICT standards and standardization. Conferences are held every two years, bringing together standardization researchers from different disciplines, IT-practitioners, policy makers, standards developers and users (administrations, companies, etc.) - that is, those who are interested in exchanging insights on standards and standardization, and appreciate the different angles and types of knowledge brought together.

REGISTRATION FEES

*Registration fee for IEEE Members

- Early Bird Registration (until 22nd August): 200 € (160 €*)
- Regular Registration (after 22nd August): 240 € (190 €*)
- On-Site: 280 € (225 €*)

For registration please visit: <http://www.sii2011.org>

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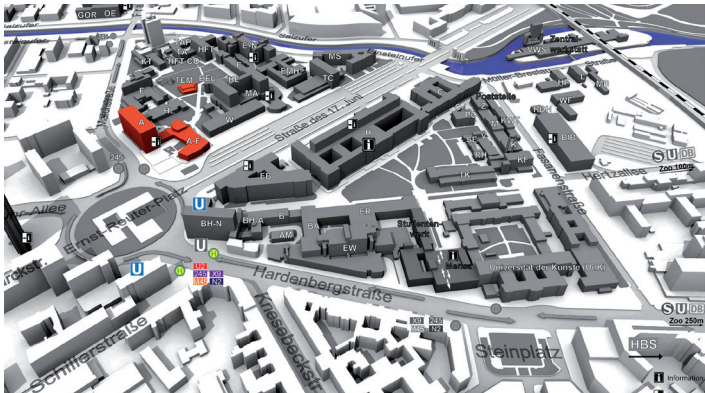


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Detailed Venue Information overleaf.

7TH INTERNATIONAL CONFERENCE ON
**STANDARDIZATION AND INNOVATION
IN INFORMATION TECHNOLOGY**
SIIT 2011
28 - 30 SEPTEMBER 2011 | BERLIN, GERMANY



FINAL PROGRAM					
WEDNESDAY, SEPTEMBER 28		THURSDAY, SEPTEMBER 29		FRIDAY, SEPTEMBER 30	
12:00 – 13:45	REGISTRATION Foyer Architecture Building TU Berlin	9:00 – 11:00	VIEWS ON STANDARDIZATION AND POLICY: THE NEW EUROPEAN ICT STANDARDIZATION POLICY A 151 TU Berlin <ul style="list-style-type: none">The Standardization Package Liliana Brykman (Director Regulatory Policy, DG Enterprise and Industry, European Commission)The View of the European Standardization Organizations Friedrich Smaxwil (President elect, CEN)The View a National Standardization Organization (DIN) Torsten Bahke (Director, DIN)The View of the IT Industry Axel Garbers (Member of Executive Board, Head of Technologies and Services, BITKOM) CHAIR: Ken Krechmer	9:00 – 11:00	PAPER SESSION: PARTICIPATION AND OUTCOME A 151 TU Berlin <ul style="list-style-type: none">Payments and Participation: The Incentives to Join Cooperative Standard Setting Efforts Anne Layne-Farrar, Gerard Llobet, Jorge PadillaThe Influence of Marketing Communications on the Dominance of Standards Najim Argam, Henk de Vries, Ben BodeR&D Competition for Standardization: The Role of Consortia Justus Baron, Yann Ménière, Tim PohlmannTechnology Standards Battles and Business Networks during the Technology Life Cycle: Toward Propositions Erik den Hartigh, Roland Ortt, Geerten van de Kaa, Claire Stolkwijk CHAIR: Tim Schoechele
13:45 – 14:00	WELCOME TALK Knut Blind A 151 Architecture Building TU Berlin	11:00 – 11:15	COFFEE BREAK Foyer TU Berlin	11:00 – 11:30	COFFEE BREAK Foyer TU Berlin
14:00 – 15:00	INTRODUCTION: STANDARDIZATION AND RESEARCH A 151 Architecture Building TU Berlin <ul style="list-style-type: none">The View of the Standardization Researcher Knut Blind (TU Berlin, FhG FOKUS, Erasmus University)The View of a Research Institute active in Standardization Radu Popescu-Zeletin (FhG FOKUS)The View of DIN Rüdiger Marquardt (DIN)The View of IEEE Alexander Gelman (IEEE) CHAIRS: Rudi Bekkers	11:15 – 13:00	PANEL DISCUSSION: DEVELOPMENTS IN EUROPEAN ICT STANDARDIZATION POLICY A 151 TU Berlin Liliana Brykman (Director Regulatory Policy, DG Enterprise and Industry, European Commission) Jochen Friedrich (Technical Relations Executive, IBM) Axel Garbers (Member of Executive Board, Head of Technologies and Services, BITKOM) Karsten Gerloff (President, Free Software Foundation Europe) Rainer Jäkel (Head of Directorate, Technology- and Innovation Policy, German Federal Ministry of Economics and Technology) Ulrich Sandl (Head of Division, Standardisation and Copyright Protection in ICT, German Federal Ministry of Economics and Technology) Friedrich Smaxwil (President Elect, CEN) Bernhard Thies (Chairman of the Board of Directors, German Commission for Electrical, Electronic & Information Technologies of DIN and VDE) Klaus Yongden Tillmann (Secretary General, NORMAPME) Dirk Weiler (Chairman of the General Assembly, ETSI) CHAIR: Knut Blind	11:30 – 13:00	PAPER SESSION: CASE STUDIES ON STANDARDS A 151 TU Berlin <ul style="list-style-type: none">Structural Distinctions between Human-Oriented and Machine-Oriented Information Standards: Implications for Enterprise-Scale System Interoperability David Mann, JoAnn BrooksConfiguration Management of a System of Interdependent Standards Serena Coetzee, Simon Cox, John HerringPre-Standardization Phase of Technology Development: Examination of Cognitive Radio Systems using Co-Evolutionary Perspective Vladislav Fomin, Arturas Medeisis CHAIR: Kai Jakobs
15:00 – 17:30	INDUSTRY SESSION: STANDARDIZATION AND OPENNESS A 151 Architecture Building TU Berlin <ul style="list-style-type: none">The Java Community Process: Standardization, Interoperability, Transparency Patrick Curran (Director of Software Development and Chair JCP Program, Oracle Corporation)Defining Open Standards: A Comparison of Policy and Practice Steve Mutkoski (Senior Standards Strategist, Microsoft Corporation)The Economics of Open Innovation Claus von Riegen (Program Director Technology Strategy, Product Architecture Group, SAP AG)Making Innovation Happen: The Role of Standards and Openness in an Innovation-Friendly Ecosystem Jochen Friedrich (Technical Relations Executive, IBM) CHAIR: Tineke Egyedi	13:00 – 14:00	LUNCH Café Campus TU Berlin	13:00 – 14:00	LUNCH Café Campus TU Berlin
17:30 – 20:00	BITKOM RECEPTION Foyer Architecture Building TU Berlin	14:00 – 15:30	PAPER SESSION: STANDARDIZATION SYSTEM AND POLICY A 151 TU Berlin <ul style="list-style-type: none">ICT Standardization Policy in Europe – Recent Past, Presence, and Future Kai Jakobs, Knut BlindInteroperability Standards for ICT: A Green Strategy in a Grey Sector Tineke Egyedi, Sachiko MutoA Reference Model of an Instrument for the Quality Measurement of Semantic Standards Erwin Folmer, Paul Oude Luttighuis, Jos van Hillegersberg CHAIR: Christian Herzog	14:00 – 14:30	INVITED TALK A 151 TU Berlin <ul style="list-style-type: none">Realities of Patent Pools in Telecommunications Sector Claudia Tapia (Senior Legal Advisor Patent & Standards Strategy, Research in Motion)
		15:30 – 15:45	COFFEE BREAK Foyer TU Berlin	14:30 – 16:00	PAPER SESSION: STANDARDS AND PATENTS A 151 TU Berlin <ul style="list-style-type: none">Firms' Cooperative Activities as Driving Factors of Patent Declaration on Technological Standards: Evidence from Firm Level Analysis on Cooperative Arrangements and Business Models Tim Pohlmann, Knut BlindEssential Patents and Standard Dynamics Justus Baron, Knut Blind, Tim PohlmannIntellectual Property Rights and their Interface with Competition Policy: In Balance or in Conflict? Singh Sumanjeet Chair: Stephan Gauch
		15:45 – 16:15	INVITED TALK A 151 TU Berlin <ul style="list-style-type: none">On Standards as Change Agents – From a Pragmatic Business Perspective Carl Cargill (Standards Principal, Adobe)	16:00 – 16:30	COFFEE BREAK Foyer TU Berlin
		16:15 – 17:45	PAPER SESSION: REGIONAL STANDARDIZATION ASPECTS AND INTEROPERABILITY A 151 TU Berlin <ul style="list-style-type: none">Connecting Geography, Chronology, and Biographies – Framing New Lithuanian Standards Rimvydas Lauzikas, Vyktintas VaitkeviciusDeveloping IT Standard in China – What Lessons can we Learn from This? Xiaobai ShenFeature Driven Profiling of Open Standards for Office Applications Björn Kirchhoff CHAIR: John Wilson	16:30 – 17:00	SHOWCASE: A DATABASE FOR STANDARDS AND PATENTS A 151 TU Berlin <ul style="list-style-type: none">Announcement of the Open Essential IPR Disclosure Database Rudi Bekkers, Christian Catalini, Arianna Martinelli, Tim Simcoe
	CONFERENCE VENUE The 7th SIIT conference and the BITKOM Reception will be hosted at the Faculty of Architecture Berlin Institute of Technology (TU Berlin) A 151 and Foyer of the Architecture Building Straße des 17. Juni 152 Lunch Break will be at Café Campus Berlin Institute of Technology (TU Berlin) Marchstraße 6 - 8 The DIN-DKE Reception will be hosted at the roof terrace of the DIN building Burggrafenstraße 6	18:30 – 22:00	DIN-DKE RECEPTION Roof Terrace DIN	17:00 – 17:15	SUMMARY OF CONFERENCE Knut Blind A 151 TU Berlin