



## Press release

Berlin, March 3, 2026

# ESMT Berlin to award new Executive Education scholarships for women in 2026

ESMT Berlin is offering full and partial scholarships for women leaders in its Executive Education programs. Through this, the business school continues its support of experienced women managers in strengthening their strategic and general management capabilities and advancing into top leadership roles.

Various full and partial scholarships will be available for three premier programs at ESMT: [Bringing Technology to Market](#), the [General Management Seminar](#), and the [Executive Transition Program](#).

The scholarships are aimed at senior female leaders preparing for top executive positions, particularly those transitioning from leading corporate divisions into board-level roles, as well as accomplished managers with global responsibilities in B2B markets. Entrepreneurs are strongly encouraged to apply.

### **Bringing Technology to Market (BTM)**

- Partial scholarships of €7,300 each
- For women leading a business unit or regional subsidiary, or heading a new product, market, or service within a corporation.
- Application deadline: March 29, 2026

### **General Management Seminar (GMS)**

- Full scholarships valued at €20,500 each as well as partial scholarships valued at €10,250
- Tailored for female candidates with demonstrated leadership experience in small and medium-sized enterprises (SMEs).
- Application deadline: June 30, 2026

### **Executive Transition Program (ETP)**

- Full scholarships valued at €28,500 each and partial scholarships valued at €14,250
- Aimed at professionals with a proven track record who are ready to take on, or have recently assumed, a general management role.
- Application deadline: June 30, 2026

At a time when women across Germany and Europe occupy only about one-third of executive and managerial roles – according to figures reported by Destatis and Eurostat – these scholarships expand access to advanced executive education and an international network of peers and faculty. The initiative is part of the school's broader commitment to strengthening women's representation in top leadership.

For Alsi Arslan-Hürst, Product Area Owner at Bosch and past ESMT ETP Women's Scholarship recipient, the scholarship offers more than just funding: "It's my springboard to a future brimming with possibilities! It empowers me with essential skills and opens doors to a network of international

top executives and inspiring speakers, thriving far beyond the program. These deep connections and profound knowledge accelerate my ascent, instilling the confidence to pursue a transformative C-level role. It's the crucial force breaking barriers and shaping us into the female leaders of tomorrow.”

More information on eligibility criteria and the application process is available [here](#).

### **About ESMT Berlin**

ESMT Berlin is a leading global business school with its campus in the heart of Berlin. Founded by 25 global companies, ESMT offers master, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education with the right to grant PhDs and is accredited by AACSB, AMBA, EQUIS, and ZEvA. It is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin)

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