

Accommodation

There are several hotels (in the following) available to you at the conference site or conveniently located on top. We kindly ask you to make your own accommodation arrangements. You will find further information on hotels and accommodation options by phone: (+49)511/12345-555 or on the city's website: <http://www.hannover.de/english/index.html>.

Hotels offering reduced rates (9/12/2012 - 9/14/2012)

Mercure Hotel Hannover Mitte

Postkamp 10
Niedersachsen
30159 Hannover, Germany
Phone: (+49) 511/473900
Fax: (+49) 511/47390100
E-Mail: h5391@accor.com
Internet: <http://www.mercure.com/gb/hotel-5391-mercure-hotel-hannover-mitte/index.shtml>

rate for single room: 79,00 Euro incl. breakfast

Hotel Alpha-Tirol

Lange Laube 20
30159 Hannover, Germany
Phone: (+49) 511/7687970
Fax: (+49) 511/341588
E-Mail: info@hotel-at-hannover.de
Internet: <http://www.hotelalpha.de/>

rate for single room: 66,00 Euro incl. breakfast

please note that rooms in this hotel can only be paid cash or by debit card, not by credit card!

Hotel in Herrenhausen GmbH

Markgrafstraße 5
30419 Hannover, Germany
Phone: (+49) 511/7907-600
Fax: (+49) 511/2793-097
E-Mail: info@myhih.de
Internet: <http://www.hotel-in-herrenhausen.de/>

rate for single room: 65,00 Euro incl. breakfast

**Please book your hotel room under „HIS“
Reservation closes at 10th of August 2012.
Please pay for your accommodation at the hotel directly.**

Registration

Registration is open until the 10th of August 2012 via this link:

<https://hisbus.his.de/uc/benchmarking>

Confirm

Registration will first be confirmed by e-mail. Please wait for this confirmation before making your accommodation and travel arrangements.

All considered participants will receive a written confirmation after the registration process is completed.

Organisation

HIS Hochschul-Informations-System GmbH
Goseriede 9
30159 Hannover, Germany
Phone: (+49) 511/1220-443
Fax: (+49) 511/1220-439
<http://www.his.de> / <http://www.his.de/hochschulmanagement>
E-Mail: gilch@his.de

Conference Venue

Industrial trade union Mining, Chemistry, Energy
(IG BCE - Industriegewerkschaft Bergbau, Chemie, Energie)
Königsworther Platz 6
30159 Hannover, Germany
Conference room C103

How to get there

Participants arriving at Hannover Langenhagen Airport can easily reach the City Center and Hannover Main Station in about 17 minutes taking the citytrain S5 in the direction of Hameln or Paderborn.

From Hannover Main Station it is a short walking distance of about 5 minutes to the tram-stop Kröpcke. There you can take the lines 4 (direction of Marienwerder) or 5 (direction of Grabsen/Stöcken) to Königsworther Platz where you will find the conference venue.

Conference Fee

The participation fee for this conference is 249,90 Euro (incl. tax). This covers all the events' presentations and conference materials, as well as catering throughout the event. The additional charge for the conference dinner is 50,00 Euro. The total participation fee is to be paid on receiving the invoice. Please make sure to include your name and the invoice number in the credit transaction!

Cancellations

In case of non-attendance and written cancellations after the 5th of September 2012 the fee remains to be due. Paid registrations may be transferred to a substitute participant without additional cost. Cancellations must be sent in writing to HIS by e-mail: schwerdt-schmidt@his.de

Protection of data privacy

According to § 33 of the German Federal Data Protection Act we hereby inform you that your name, address and job title will be digitally saved for administrative and organizational purposes of the HIS event.

Benchmarking in Higher Education

International Benchmarking- Conference

13th - 14th of September 2012



On the topic of Benchmarking in Higher Education

Benchmarking is an on-going, systematic process for measuring and comparing work processes of one organization to those of another to identify best practices. Higher education can gain much from this technique, as industry has. For several years now this method has become a substantial aspect of modernization and development activities in higher education in Europe.

Recent experience with benchmarking in higher education indicates that benchmarking is a method covering a wider range of process elements and instruments.

Yet the dependency on contextual and organizational conditions often implies a need to adapting the conventional benchmarking process and instruments. The contributed presentations will report on various European benchmarking projects that successfully combine different elements of a benchmarking concept – quantitative indicator oriented aspects as well as qualitative process oriented aspects.

Further the presentations will cover the learning effects of benchmarking, reflecting on actors inside the organizations as well as external supporters of a benchmarking process such as consulting organizations. As the application of benchmarking holds both conceptual and practical difficulties, the contributed presentations will focus on practical guidelines for successful and effective benchmarking processes.

Target group

Members of the executive board of universities (president, chancellor, vice-chancellor)

Management staff office and administrative staff in the field of strategic higher education management

Contact / contact person

Dr. Harald Gilch, HIS GmbH, gilch@his.de

Speakers

Hans Bertels, Chancellor of the Music Academy of Detmold

Dr. Christiane Gaehtgens, impact-consulting, Potsdam

Holger Hansel, King's College London

Dr. Tim Jäkel, German Research Institute for Public Administration, Speyer

Lene Mejer, European Commission, Brussels

Mag. Dr. Lottelis Moser, Head of Research Services and International Relations, University of Vienna

Dr. Thomas Schröder, HIS Higher Education Management

Ilka Sehl, HIS Higher Education Management

Joachim Wittern, former Chancellor of the University of Rostock

Program:

Thursday, 13th of September 2012

12:00 h: *Opening and welcome address*

- Keynote 1: "International Perspectives on Benchmarking in Public Administration",
Dr. Tim Jäkel, German Research Institute for Public Administration, Speyer
- Keynote 2: "The increasing importance of benchmarking in the European Higher Education Area",
Lene Mejer, European Commission, Brussels
- Three practical Examples from Benchmarking Exercises in different European Countries
 - Benchmarking in the Higher Education of UK,
Holger Hansel, King's College London
 - German-Austrian Benchmarking Project about Internationalization,
Mag. Dr. Lottelis Moser, University of Vienna
 - Practical Problems in International Benchmarking with Universities:
Dr. Christiane Gaehtgens, impact-consulting, Potsdam

18:00 h: *End of the 1st day*

19:30 h: *Guided tour to the Herrenhäuser Gärten*

20:00 h: *Conference Dinner*

Friday, 14th of September 2012

9:00 h: *Beginning of 2nd day*

- The benchmarking circle: Practical approach to the different steps: 1. Planning, 2. Definition of objectives and subjects, 3. Measuring quantitative data and comparing indicators, 4. Analyzing and comparing processes and strategic tasks; 5. Fixing results and implementing lessons learnt

Dr. Thomas Schröder, Ilka Sehl, Dr. Harald Gilch, HIS

- Administrative Benchmarking in German Northern Universities
Joachim Wittern, University of Rostock
- Strategic Benchmarking with Universities of Music and Conservatories
Hans Bertels, Music Academy of Detmold
- German-Austrian Benchmarking on Internationalization
Mag. Dr. Lottelis Moser, University of Vienna

About 13:00 h: *End*

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