

EA European Academy

of Technology and Innovation Assessment GmbH

Europäische Akademie now EA European Academy

Research institute has new name: EA European Academy of Technology and Innovation Assessment GmbH

Bad Neuenahr-Ahrweiler, 23rd June 2014. – The German research institute *EA European Academy*, formerly known as *Europäische Akademie zur Erforschung von Folgen wissenschaftlich-technischer Entwicklungen GmbH*, has a new name: *EA European Academy of Technology and Innovation Assessment GmbH*. “The new brand reflects our thematic focus and our corporate identity”, EA Director Petra Ahrweiler says, head of the research institute since April 2013. “For example, we are also doing research on innovation now – this needs to be part of our new name.” Moreover, the new English name became necessary because EA researchers work together with scientists and stakeholders from all over the world.

The EA European Academy of Technology and Innovation Assessment GmbH deals with the relation of knowledge and society: Science, technology and innovation change our societies rapidly. They open new courses of action and create opportunities but also introduce unknown risks and consequences. As a research institute, the EA European Academy analyses and reflects these developments. Furthermore, different future scenarios can be developed, and competing strategies can be experimentally tested in our EA Lab before they are implemented to provide guidance and policy advice to decisionmakers.

At the EA Lab, researchers combine interdisciplinary empirical research with computational methods such as network analysis, agent-based modelling and social simulation. Based on the results of their findings, the EA European Academy informs policymakers and business managers when facing the economic, social and political challenges presented by developments in science, technology and innovation.

This novel research focus of the EA European Academy will be supported by the changed brand as the new corporate design. Together with the new concept, the new look will be officially launched to the scientific community and to various stakeholders on 1st October 2014.

--

The EA European Academy GmbH was established as a non-profit corporation in 1996 by the Federal German state of Rhineland-Palatinate and the German Aerospace Center (DLR).

EA European Academy of Technology and Innovation Assessment GmbH

Eine Forschungseinrichtung des Landes Rheinland-Pfalz und des Deutschen Zentrums für Luft- und Raumfahrt (DLR)

Wilhelmstraße 56 • 53474 Bad Neuenahr-Ahrweiler
Telefon: +49 (0) 2641 973-300 • Telefax: +49 (0) 2641 973-320
info@ea-aw.de • www.ea-aw.de
Geschäftsführerin: Prof. Dr. Petra Ahrweiler

Amtsgericht Koblenz HRB 13717
Bankverbindung: Kreissparkasse Ahrweiler • BLZ: 577 513 10 • Kto.-Nr.: 826 628
IBAN: DE 57 5775 1310 0000 8266 28
SWIFT-BIC: MALADE 51AHR