

## OVERVIEW

Awareness and support for heritage sites depend upon the level of knowledge that people have about their significance. However, some sites do not lend themselves easily to being understood by an observer. Ruins and archaeological sites, for example, require special efforts to be interpreted for visitors due to their incomplete and damaged state. Equally challenging are landscapes of memory, i.e. places where important events occurred, but few material remains are left behind as testimonies thereof. In these cases, it falls to heritage professionals to develop interpretation and presentation strategies in order to allow for a thorough visitor experience and accessibility of meaning to a wider audience.

BTU Cottbus-Senftenberg and Helwan University are organising the conference 'Past Imperfect. Communicating the Fragment and the Incomplete' which aims to facilitate an exchange on recent developments and project experiences on this specific issue. In particular, the focus will be placed on archaeological sites, ruins and landscapes of memory.

Participation in the conference is free of charge.  
Prior registration is required.

updated information at:  
[www.tu-cottbus.de/hcsm](http://www.tu-cottbus.de/hcsm)

## CONTACTS

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### Partners



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2<sup>nd</sup> International Conference of Heritage  
Conservation and Site Management

## CONFERENCE PROGRAMME

October 15<sup>th</sup>-17<sup>th</sup> 2014  
Cottbus & Berlin

## PAST IMPERFECT

Communicating the Fragment  
and the Incomplete:  
Archaeological Sites, Ruins,  
Landscapes of Memory

## WEDNESDAY, 15<sup>TH</sup> OCTOBER 2014

**Reception at the Federal Foreign Office, Europasaal**  
Address: Unterwasserstraße 10, Berlin

7 pm  
**Welcome Notes**  
**Prof. Dr. Maria Böhmer**  
*Minister of State at the Federal Foreign Office*  
**Dr. Mohamed Abdelhamid Ibrahim Higazy**  
*Ambassador of the Arab Republic of Egypt to Germany (tbc)*  
**Prof. Dr. Margret Wintermantel**  
*President of the German Academic Exchange Service (DAAD)*

**Panel Discussion**  
moderated by **Prof. Dr. Friederike Fless**  
*President of the German Archaeological Institute*

## THURSDAY, 16<sup>TH</sup> OCTOBER 2014

2 pm  
**Opening of Sessions**  
Campus of BTU Cottbus-Senftenberg,  
Central Auditorium, Lecture Hall A  
**Welcome Notes**  
**Prof. Dr. Jörg Steinbach**  
*President of BTU Cottbus-Senftenberg*  
**Prof. Dr. Sabine Kunst**  
*Minister of Science, Research and Culture (tbc)*  
**Prof. Dr. Yasser Sakr**  
*President of Helwan University*

Creating Tourism Awareness

Prof. Dr. Maged Negm

*Vice President, Helwan University*

Communicating Archaeology and Material Culture: New Museums in Egypt

Prof. Dr. Khaled El-Enany

*Director-General of the National Museum of Egyptian Civilization Project*

Prof. Dr. Tarek Tawfik

*Director-General of the Grand Egyptian Museum Project*

3 pm

Coffee Break

3.30 pm

SESSION 1

Interpretation and Presentation of Archaeological Sites

Keynote - Prof. Dr. Tarek Tawfik (*Grand Egyptian Museum Project*)

SESSION 1A - Lecture Hall A

Katherine Burlingame

*Feeling, Belonging, and Engaging in Contemporary Sacred Greek Ruinous Landscapes: A Phenomenological Analysis of Locale, Story, and Presence in Delphi*

Alexandra Riedel, Dr. Claudia Bühring

*Research as Basis for the Presentation and Interpretation of Archaeological Heritage*

SESSION 1B - Seminar Room 2

Prof. Dominik Lengyel

*Added Value of Scientific Visualisation of Historical Sites*

Dr. Mona Raafat, Dr. Mohamed Yousef, Dr. Jermien Hussein

*Using Digital Interpretation to Improve the Experience of Visitors with Special Needs at Heritage Sites. A Case Study of Saqqara Complex in Egypt*

5 pm

Coffee Break

5.30 pm

SESSION 1 - continued

Interpretation and Presentation of Archaeological Sites

SESSION 1A - Lecture Hall A

Prof. Dr. Michael Jansen

*The Creation of the Archaeological Park Al Balid, Oman - A Link between Science and the Public*

Dr. Kathrin Jaschke

*Communicating Probabilities - Presenting reconstructions in the LVR-Archaeological Park Xanten (Germany)*

SESSION 1B - Seminar Room 2

Maruchi Yoshida, Tevekkül Aliyev, Barbara Helwing, Andrea Ricci

*A Landscape of Survival: Towards Sustainable Preservation of the Archaeological Heritage in the Mil Steppe, lower Karabakh Region (Azerbaijan)*

Angela Rojas, Simon Gornes, Joana Gual

*Explaining the Archaeological Paradise: Interpretation on the Island of Minorca*

8.30 pm

Reception at Art Museum Dieselkraftwerk (dkw)

Address: Am Amtsteich 15, Cottbus

## FRIDAY, 17<sup>TH</sup> OCTOBER 2014

9 am

SESSION 2 - Lecture Hall A

Interpretation and Presentation of Ruins

Keynote – Dr. Christopher Woodward (*Garden Museum London, UK*)

Mary Kupelian

*Preserving Coptic Heritage and the Philosophy of New Display Methods*

Gehane Nabil

*Interpreting Historic House Museums of National Figures in Cairo: Deifying Great Men or Narrating their Stories*

10.30 am

Coffee Break

11 am

SESSION 2 - continued

Interpretation and Presentation of Ruins

Alexandra Skedzuhn

*Sense and Sensitivity. Augmented Reality and the Presentation of the former Olympic Village in Berlin*

12 am

Lunch Break

Optional: Excursion to Branitz Park (lunch package provided)

3 pm

SESSION 3 - Lecture Hall A

Interpretation and Presentation of Landscapes of Memory

Keynote – Prof. Dr. Axel Klausmeier (*Berlin Wall Foundation*)

Michele Summerton

*Melbourne's Little Lion: Interpreting the Everyday Life of a Nineteenth Century Neighbourhood*

Valeria Durán

*Urban Ruins of the Traumatic Past. Transformation and Resemantization of former ESMA into a Site of Memory*

Uta Mense

*Military Research Facility Peenemünde  
Modern Heritage - First Secret. Then Glorified. Today Unwanted*

4.30 pm

Coffee Break

5 pm

SESSION 3 - continued

Interpretation and Presentation of Landscapes of Memory

Konstantinos Moraitis

*Landscaping the Continuity: Re-Evaluating the Landscape of Athens*

Aineias Oikonomou, Panagiotis Georgopoulos

*Landscape of Memory: The Byzantine Fortress of Chlerinos (Florina) in NW Greece*

6.30 pm

Farewell Reception