

PRESS RELEASE

PRESS RELEASE

April 1, 2015 || Seite 1 | 2

EuropeanPioneers funds start-ups with over 2 Million Euros for the second round

Berlin/Sankt Augustin. This week the EU-accelerator programme “EuropeanPioneers” starts the second round of funding, in which 13 start-ups and SMEs get the chance to be supported with up to 250,000 Euros. Entrepreneurs in the areas of Smart City Services, Social Connected TV, Pervasive Gaming and E-Learning will receive the fund. The programme aims to support innovative business models of start-ups and SMEs. Applications deadline of the second round closes on June 22, 2015. Interested entrepreneurs can apply through www.europeanpioneers.eu.

In the course of the intensive 8-month programme, the participants will be introduced to lean-start-up and design-thinking methods. They will also be mentored by experienced coaches in concept and business model development, milestone planning, user testing, team building, marketing and finance. Moreover, they get to work with technologies of the FIWARE-platform, an innovative cloud-based infrastructure solution for economical development of digital applications, developed by companies and research facilities in the “Future Internet Public Private Partnership” (FIPPP) of the European Union.

12 teams out of nine European countries are currently funded by EuropeanPioneers. The teams were selected for the first round, which officially started in December 2014. The EuropeanPioneers accelerator, led by start-up-builder etventure, is part of the Future Internet “FIWARE ACCELERATOR PROGRAMME” of the European Union which distributes a total of 80 million Euros to innovative companies. EuropeanPioneers is one of 16 accelerators of this programme. Consortium partners are the Fraunhofer Institute for Intelligent Analysis and Information Systems IAIS (Sankt Augustin, Germany), Weblify (Poland), Thoughtbox (Ireland) and F-Secure (Finland).

More Information

www.europeanpioneers.eu

Press Contact

Katrin Berkler M.A. | Fraunhofer Institute for Intelligent Analysis and Information Systems IAIS | Phone +49 2241 14-2252 | Schloss Birlinghoven | 53757 Sankt Augustin | Germany | www.iais.fraunhofer.de | pr@iais.fraunhofer.de

About etventure

The company builder etventure identifies, develops and tests innovative digital business applications for companies and on its own behalf in multiple industries. If the market tests are positive, a new business is built out of the idea, either within the existing company or as an independent startup. Also under etventure operates the Berlin School of Digital Business and the EU accelerator EuropeanPioneers. etventure was founded in 2010 by Philipp Depiereux, Philipp Hermann and Christian Lüdtké. The etventure team consists of more than 100 digital and business experts in Berlin, Hamburg, Munich, New York and Zürich offices. www.etventure.com.

Press Contact:

Christian van Alphen
Head of PR
Phone +49 160 972 69 103
christian.vanalphen@etventure.com

About Fraunhofer IAIS

The Fraunhofer Institute for Intelligent Analysis and Information Systems IAIS develops tailor-made IT solutions to support companies and organizations optimize products, services and processes, as well as to implement intelligent information management. There is a particular focus on the analysis, access and targeted use of Big Data, new media technologies and solutions for innovative business and security processes. In order to support customers in their information management and decisionmaking processes, around 200 researchers use innovative technologies such as knowledge extraction, visual analytics and data mining to provide them with holistic analyses of large amounts of data. Semantic and adaptive media applications open up new possibilities for linking data and knowledge and for making them accessible via the Internet. By utilizing business intelligence solutions the Fraunhofer IAIS team is able to optimize its customers' business, IT and security processes and so improve their business success. www.iais.fraunhofer.de

Press Contact

Katrin Berkler
Head of PR
Phone +49 2241 14-2252
katrin.berkler@iais.fraunhofer.de

PRESS RELEASE

April 1, 2015 || Seite 2 | 2
