



Academic Management

Public Relations and Communication

Press-Release

„European Handball Manager“ launches

World champions Fritz and Glandorf choose new professional qualification offered by German Sport University

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The introduction of the new “European Handball Manager” from the German Sport University Cologne offers an exceptional opportunity to further professionalise handball.

Whilst there are plenty of professional development opportunities for coaches, comparable offers in management have been lacking to date. Now, in cooperation with the European Handball Federation (EHF), the European Handball Manager has now been launched for the first time with the aim of preparing participants for the increasingly professional and commercial requirements of European handball.

A total of 17 participants will join the first year of the programme, amongst them experienced managers from the Germany Bundesliga, including Benjamin Chatton (TSV Hannover-Burgdorf) and Axel Geerken (MT Melsungen) as well as former national team player Grit Jurack and world champions Henning Fritz and Holger Glandorf.

The course began on 1 July with a self-study phase focused on the areas of sports economics, management and legal issues. The first taught modules of the course will begin on 5 October at the German Sport University in Cologne, where participants will further extend their knowledge with the assistance of high-profile experts from both academia and the sports industry. On the agenda will be topics including strategic management in handball, club and federation law and the governance of team sports.

The relevance of the further education programme is underlined by the inclusion of Michael Wiederer, EHF Secretary General, as a speaker. Further experienced course lecturers including Sylvia Schenk (Head of the Working Group on Sport at Transparency Deutschland) and Prof. Dr. Martin Gutzeit (Professor of Civil Rights, Employment and Social Law at the Justus Liebig University Giessen) guarantee a high-quality programme with practical relevance. Legal adviser and former national team goalkeeper, Andreas Thiel, will also be offering his expertise combining legal matters with aspects from professional handball.

Am Sportpark Muengersdorf 6
50933 Cologne · Germany
Phone: +49 221 4982-2130
Fax: +49 221 4982-7720
weiterbildung@dshs-koeln.de
www.dshs-koeln.de/uw

Contact persons:

Sabine Maas (Head of Department)
Julia Neuburg

Contact persons:

European Handball Federation:
Mag. Helmut Höritsch
hoeritsch@eurohandball.com

German Sport University:
Dr. Stefan Walzel
walzel@dshs-koeln.de

Homepage:

<http://www.dshs-koeln.de/ehm>



“Success in sport is deeply connected to success in sports management,” said Dr. Stefan Walzel, the programme’s director. “Through the European Handball Manager we want to further professionalise the sport and prepare participants in the best way possible for the requirements of handball management: in the areas of law and finance as well as media and communications.”

The second part of the course at the German Sport University takes place in January 2016 and will be followed by a final phase in May. Assuming they pass the course, participants will then leave the university with the ‘European Handball Manager’ qualification.