

**DAAD - Strategic Partnership Project:**

**Creating a Transatlantic Applied Science Network in Engineering**



**President's Event and Policy Seminar**

March 10 - 12, 2016  
h\_da Senatssaal  
Building C10, 14.01

Dear colleagues and partners,

it is my pleasure to welcome you to Hochschule Darmstadt University of Applied Sciences to celebrate the commencement of our project "Creating a Transatlantic Applied Science Network in Engineering", sponsored by the German Academic Exchange Service DAAD.

It is a great honor and achievement for h\_da to be part of the DAAD Strategic Partnership Program. We will enjoy working closely with all of you to raise our cooperation to a new level. Today's President's Event and Policy Seminar is a unique occasion to bring together all institutions involved. We will hear representatives from politics and business and discuss essential aspects of our collaboration - e.g. the notion of "applied science" in higher education and the value of global learning, teaching and working experience - with experts from various renowned institutions. There will also be plenty of time for getting to know one another and explore the h\_da campus and Darmstadt.

I am honored to welcome you as our guests and I am looking forward to lively discussions and an enjoyable time together.

Kind regards,

Prof. Dr. Ralph Stengler  
President of Hochschule Darmstadt  
University of Applied Sciences

Supported by the DAAD with funds from the Federal Ministry of Education and Research

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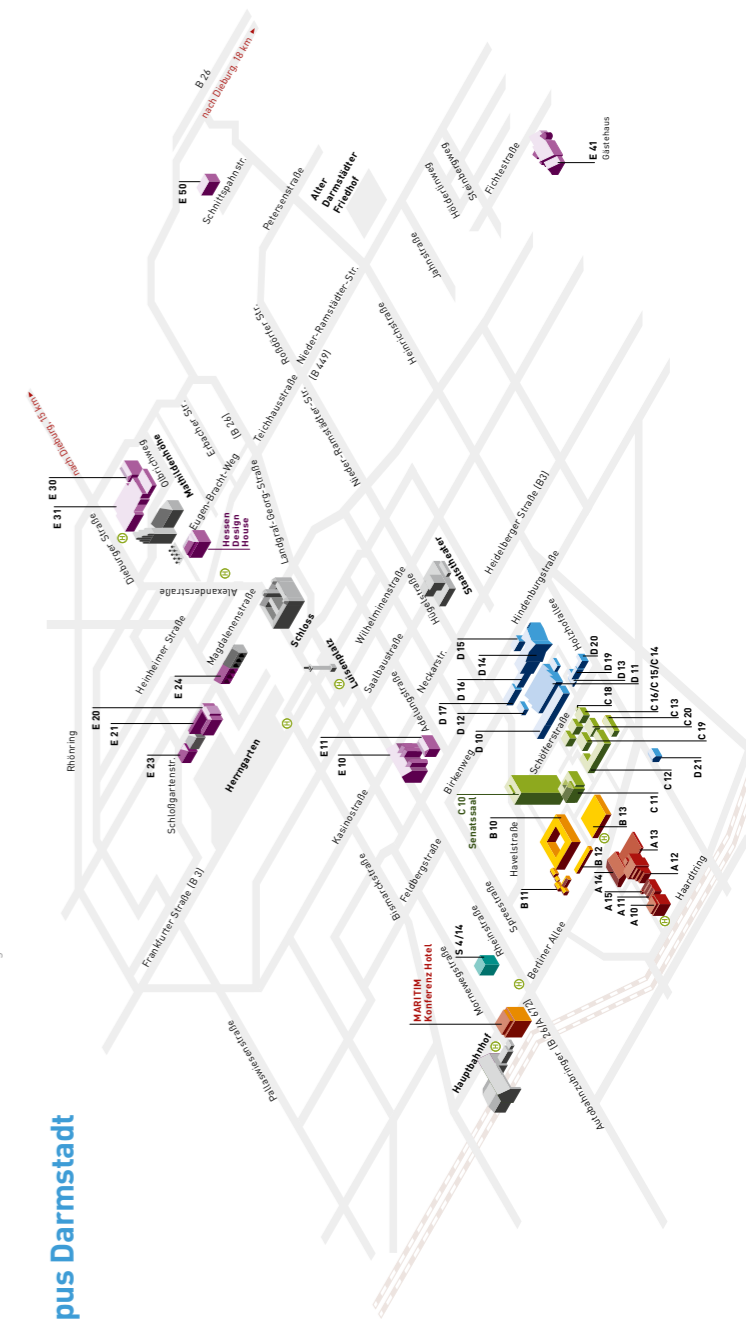


Foto Britta Huming

**Campus Darmstadt**

## President's Event and Policy Seminar

### Agenda

#### Wednesday, March 9, 2016:

Arrival of guests,  
airport pick-up by h\_da and hotel check-in:  
MARITIM Konferenz Hotel,  
Rheinstraße 105, 64295 Darmstadt,  
Phone: +49 (0) 6151 303 125,  
<http://www.maritim.de>

- 5:00 pm Departure from hotel for guided tour of historic Mathildenhöhe
- 7:00 pm Informal "Meet and Greet" at Hessen Design House,  
Eugen-Bracht-Weg 6, 64287 Darmstadt
- 9:00 pm Return to hotel

#### Thursday, March 10, 2016:

- 8:30 am Departure from hotel and transfer to h\_da campus for registration
- 9:00 am Welcome address by **Prof. Dr. Ralph Stengler**, President, Hochschule Darmstadt University of Applied Sciences
- 9:15 am Welcome address on behalf of Boris Rhein, Hessen State Minister of Higher Education, Research and the Arts, by ministry representative
- 9:30 am Welcome address by **Dr. Marie-Luise Wolff-Hertwig**, CEO Entega AG, h\_da University Board
- 9:45 am Welcome address by **Dr. Anette Pieper**, Director Project Department, DAAD:  
„Strategic Partnerships – a Cornerstone of Internationalization“
- 10:15 am Key note speech by **Prof. Dr. Gary R. Bertoline**, Dean, Purdue Polytechnic Institute, West Lafayette, Indiana:  
"Higher Education Transformation for the 21st Century"

#### Thursday, March 10, 2016:

- 11:00 am Coffee break
- 11:30 am **The Experts' Voice:**  
**Dr. David Sirakov**, Director, Atlantic Academy Rhineland-Palatinate, Kaiserslautern:  
"Challenges in the Transatlantic Relations"
- Prof. Dr. Michael Dobbins**, Goethe University Frankfurt:  
"The German and American Higher Education Systems in Comparison"
- Bernd Kistner**, Head of Division Foreign Trade and Location Policy, Hessen Ministry of Economics, Energy, Transport and Regional Development; Hessen Wisconsin Friendship Association:  
"Hessen and the United States – Strong Economic Partners"
- 1:00 pm Lunch break at h\_da Mensa
- 1:30 pm Photo session
- 2:00 pm **The Partners' Voice:**  
**Prof. Dr. Dennis J. Shields**, Chancellor, and **Prof. Dr. Molly Gribb**, Dean, College of Engineering, Mathematics and Science, University of Wisconsin-Platteville:  
"Applied Science and Engineering at UW-Platteville"
- Prof. Dr. Mukund S. Kulkarni**, Chancellor, Pennsylvania State University Harrisburg:  
"Access and Affordability in Higher Education in the United States"
- 3:00 pm Coffee break

- 3:30 pm **Prof. Dr. Robert M. Meyer**, Chancellor, and **Prof. Dr. Charles Bomar**, Dean, College of Science, Technology, Engineering and Mathematics, University of Wisconsin-Stout:  
"UW-Stout's Role as a Polytechnic University"
- Prof. Dr. Robert Cox**, Associate Dean for Globalization, Purdue Polytechnic Institute:  
"Developing Outstanding Engineers and Technologists to Serve a Global Society"
- Prof. Dr. Joseph C. Hartman**, Dean Francis College of Engineering, University of Massachusetts Lowell:  
"Academic-Industry-Government Partnerships: New Models for Developing Workforce Talent"
- 5:00 pm End of session and return to hotel
- 6:00 pm Departure for president's dinner at Frankenstein Castle including short tour of the castle and introduction to the history of "Frankenstein"

#### Friday, March 11, 2016:

- 8:00 am Departure from hotel and transfer to h\_da
- 8:30 am Tour of h\_da engineering labs  
**Prof. Dr. Brita Pyttel**: Department of Mechanical and Plastics Engineering
- Prof. Dr. Christian Weiner**: Department of Electrical Engineering and Information Technology  
Meeting Point: h\_da Hochhaus main entrance
- 10:00 am Coffee Break
- 10:30 am **Dipl.-Ing. Agr. Fabienne Seibold** and **Anca Eisele**, John Deere GmbH & Co. KG, Ambassador of the Society of Women Engineers (SWE):  
"How Valuable is International Study and Work Experience?"

- 11:00 am Round table discussion with exchange professors and students sharing their impressions and insights:  
**Prof. Dr. Jim Hamilton**, University of Wisconsin Platteville  
**Prof. Dr. Brita Pyttel**, h\_da, Professor of Mechanical Engineering  
**Prof. Dr. Wendy Stary**, University of Wisconsin Stout  
**Prof. Dr. Bernd Steffensen**, Head of h\_da Graduate School  
**Andreas Dewald**, student h\_da  
**Sebastian Kammer**, student h\_da  
Current US-exchange students at h\_da
- 12:00 pm Lunch break at h\_da Mensa
- 1:30 pm Company visit: Esa / Esoc Darmstadt – European Space Operations Centre
- 3:30 pm Wrap-up meeting with **Prof. Dr. Ralph Stengler**, h\_da President, and **Lucia Koch, M.A.**, Head of h\_da International Office
- 5:00 pm Return to hotel
- 6:30 pm Departure for Pasta Opera Dinner Show at Maritim Rhein-Main Hotel Darmstadt

#### Saturday, March 12, 2016:

- 8:00 am Departure from hotel for sightseeing tour to the medieval town of Rothenburg ob der Tauber
- 6:00 pm Return to Darmstadt and dinner at Restaurant Braustüb'l (optional)

#### Sunday, March 13, 2016:

- Check out and departure of guests for Frankfurt Airport