



September 26-27, 2016

Wissenschaftszentrum Bonn, Ahrstr. 45, 53175 Bonn
North Rhine-Westphalia, Germany

Registration and Information

Registration	https://lcm.lab-concepts.de/registration/iccr2016/en
Hotel Reservation	http://www.bonn-region.de/events/iccr-2016.html
Venue	http://www.stifterverband.de/pdf/wz_bonn_flyer_english.pdf

Contact

lab concepts on behalf of **Consumer Association of North Rhine-Westphalia**
Bonner Talweg 64, D-53113 Bonn, Germany, E-Mail: ICCR2016-programme@lab-concepts.de
Competence Center of Consumer Research | CECORE NRW
Mintropstr. 27, D-40215 Düsseldorf, Germany, E-Mail: verbraucherforschung@verbraucherzentrale.nrw
Internet: www.verbraucherforschung-nrw.de | Twitter (@kvf_nrw): www.twitter.com/kvf_nrw

Programme

Day 1 | September 26, 2016

08:00 Registration

09:00 Welcome

Opening Remarks by Wolfgang Schuldzinski | Chairman of the Consumer Association of North-Rhine Westphalia

Welcome Address by Svenja Schulze | Minister of Innovation, Science and Research of the German State of North Rhine-Westphalia

Welcome Address by Johannes Remmel | Minister of Climate Protection, Environment, Agriculture, Conservation and Consumer Protection of the State of North Rhine-Westphalia

09:30 Keynote | The 21st century consumer: Living in a smart dictatorship?

Prof. Dr Harald Welzer (Germany) | FUTURZWEI Foundation, Potsdam

10:15 Award ceremony for excellent young consumer researches in North-Rhine Westphalia

Moderation Wolfgang Schuldzinski | Chairman of the Consumer Association of North-Rhine Westphalia

Svenja Schulze | Minister of Innovation, Science and Research of the German State of North Rhine-Westphalia

Johannes Remmel | Minister of Climate Protection, Environment, Agriculture, Conservation and Consumer Protection of the State of North Rhine-Westphalia

Laudatory Speech Prof. Dr Jörn Lamla (Germany) | University of Kassel and CECORE Scientific Advisory Board

The ICCR 2016 is funded by





10:30 Coffee break

11:00 Round-table discussion | The future of consumer research: Challenges, needs and wants

Moderation Wolfgang Schuldzinski | Chairman of the Consumer Association of North-Rhine Westphalia
Prof. Dr Mirjam Jaquemoth (Germany) | Weihenstephan-Triesdorf University of Applied Sciences and CE-CORE Scientific Advisory Board
Prof. Dr Jörn Lamla (Germany) | University of Kassel and CECORE Scientific Advisory Board
Dr. Sebastian Nessel (Austria) | University of Graz
Prof. Robert Walker (United Kingdom) | University of Oxford
Prof. Dr Harald Welzer (Germany) | FUTURZWEI Foundation, Potsdam
N. N. | European Commission, DG Research and Innovation (requested)

12:00 Lunch

13:00 Sessions

Session 1 | The (self-)quantified consumer: Wearables and life-logging

Chair: Prof. Dr Remi Maier-Rigaud | Rhein-Main University of Applied Sciences, Wiesbaden

Rapporteur: Sarah-Lena Böning | University of Cologne

Opening Speech

Prof. Dr Stefan Selke (Germany) | Furtwangen University

Citizen empowerment through ICT – a Swedish case

David Andersson, Ph.D. (Sweden) | Chalmers University of Technology

The influence of self-quantification on individuals' power perceptions

Julia Wakonig and Bernadette Kamleitner (Austria) | Vienna University of Economics and Business

Session 2 | The well-fed Consumer: Sustainable and healthy food

Chair: Prof. Dr Wiltrud Terlau | Bonn Rhein-Sieg University of Applied Sciences

Rapporteur: Dr Darya Hirsch | Bonn Rhein-Sieg University of Applied Sciences

Opening Speech

Prof. Dr Christoph Klotter (Germany) | Fulda University of Applied Sciences

The costs of a healthy diet

Luca Casetti (Switzerland) | Bern University of Applied Science

Making sustainability palatable? Changing practices of middle class food consumption in Bangalore

Sunayana Ganguly, Ph.D. (India and Switzerland) | Freie University Berlin

Session 3 | The educated consumer: Chances and limits of consumer education

Chair: Prof. Dr Birgit Weber | University of Cologne

Rapporteur: Anja Bonfig | University of Cologne

Opening Speech

Prof. Sue L. T. McGregor (Canada) | Mount Saint Vincent University, Halifax and McGregor Consulting Group

Identifying the strategic conditions to develop and strengthen sustainable social innovations as enablers of sustainable living through consumption hot spots analysis and participatory (bottom-up) processes

Georgina Guillen (Germany) | Collaborating Centre on Sustainable Consumption and Production, Wuppertal

Consumer education and socio-economic heterogeneity

Ulrike Danier (Germany) | University of Cologne





15:30 Coffee break

16:00 Sessions

Session 4 | The nudged consumer: The rise of behavioural governance

Chair: Dr Kathrin Loer | University of Hagen

Rapporteur: Dr Holger Straßheim | Humboldt-University Berlin and Käte Hamburger Kolleg / Centre for Global Cooperation Research, Duisburg

Opening Speech

Prof. Rhys Jones (United Kingdom) | Aberystwyth University

Nudging the government – How open data can be used to make behavioural governance work both ways

Prof. Dr Ulrich Greveler (Germany) | Rhein-Waal University of Applied Sciences

Do health apps and wearables contribute to the individualisation of consumers? An empirical analysis of user behaviour and regulatory implications

Prof. Dr Remi Maier-Rigaud (Germany) | Rhein-Main University of Applied Sciences, Wiesbaden

Sarah-Lena Böning (Germany) | University of Cologne

Session 5 | The poor consumer: Poverty, debt overload and income inequality

Chair: Prof. Dr Till van Treeck | University of Duisburg-Essen

Rapporteur: Jan Behringer | Macroeconomic Policy Institute (IMK), Düsseldorf

Opening Speech

Prof. Robert Walker (United Kingdom) | University of Oxford

18:30 Get-together

Insecure employment and pro-environmental consumption: An empirical analysis

Dr. Ortrud Leßmann (Germany and Austria) | ifz. International Research Centre for Social Ethics, Salzburg

Torsten Masson (Germany) | Helmholtz Centre for Environmental Research, Leipzig

Exploring consumers' financial fragility in Europe: Over-indebtedness, rainy days funds and the role of financial literacy

Gianni Nicolini, Ph.D. (Italy) | University of Rome "Tor Vergata"

Session 6 | The modest consumer: Good and sufficient lifestyles

Chair: Prof. Dr Reinhard Loske | University Witten/Herdecke

Rapporteur: N. N.

Opening Speech

Prof. Anders Hayden (Canada) | Dalhousie University

Anti-consumption beliefs in the general public

Jonas Nässén, Ph. D. (Sweden) | Chalmers University of Technology Göteborg

Second-hand consumption as a lifestyle choice

Prof. Dr Adrienne Steffen (Germany) | International University Heidelberg





Day 2 | September 27, 2016

09:00 Round-table discussion | Sharing, access or gig economy?

Moderation N. N.

Prof. Fleura Bardhi (United Kingdom) | Cass Business School, City University London

Gerd Billen (Germany) | State Secretary, Federal Ministry of Justice and Consumer Protection

Oliver Bremer (Germany) | BlaBlaCar (Comuto Deutschland GmbH)

Prof. Dr Justus Haucap (Germany) | University of Düsseldorf

David Weingartner (Germany) | OuiShare

10:15 Sessions (with 11:30 Coffee break)

Session 7 | The scored consumer: Privacy and Big Data

Chair: Prof. Dr Ulrich Greveler | Rhein-Waal University of Applied Sciences

Rapporteur: Timo Jakobi | University of Siegen

Opening Speech

Dr Walter Peissl (Austria) | Institute of Technology Assessment of the Austrian Academy of Sciences

Personalizing consumer information with Big Data: an opt-in model for data-driven personalization of consumer law

Prof. Dr Christoph Busch (Germany) | Osnabrück University

Personalized pricing in the light of consumer conversations

Prof. Dr Sarah Hosell (Germany) | HMKW - University of Applied Sciences for Media, Communication and Business, Cologne

Prof. Dr Michael Schleusener (Germany) | Niederrhein University of Applied Sciences

Session 8 | The political consumer: From activism to slacktivism, from advocacy to adhocracy?

Chair: Prof. Dr Sigrid Baringhorst | University of Siegen

Rapporteur: Katharina Witterhold | University of Siegen

Opening Speech

Prof. Michele Micheletti (Sweden) | Stockholm University

The second-curve model: A promising framework for ethical consumption? Veganism as a case study

Estela Díaz (Spain) | Comillas Pontifical University

“By any means necessary”: Political consumption and political participation in the United States

Meredith A. Katz (USA) | Virginia Commonwealth University

Session 9 | The ethical consumer: From corporate to consumer social responsibility?

Chair: Prof. Dr Christian Wey | Heinrich Heine University Düsseldorf

Rapporteur: Miriam Thöne | Heinrich Heine University Düsseldorf

Opening Speech

Prof. Timothy M. Devinney (United Kingdom) | Leeds University Business School

The new meat consumers? Exploring the discourse on alternative meats and acceptance of radical change

Minna Kanerva (Germany) | University of Bremen

Company’s monetary benefits from consumer social responsibility

Dr Friederike Paetz (Germany) | Clausthal University of Technology

Dr Daniel Guhl (Germany) | Humboldt University Berlin





12:45 Lunch

13:45 Sessions (with 15:15 Coffee break)

Session 10 | The new consumer: Sharing economy, collaborative consumption and peer production

Chair: Prof. Dr Justus Haucap | Heinrich Heine University Düsseldorf

Rapporteur: Lisa Hamelmann | Heinrich Heine University Düsseldorf

Opening Speech

Prof. Fleura Bardhi (United Kingdom) | Cass Business School, City University London

Prosumption among young consumers – some research insights from Poland

Prof. Maciej Mitrega and Agnieszka Matecka (Poland) | University of Economics, Katowice

The responsible, sharing consumer – a closer look at the motivation of potential private durable goods' suppliers in the sharing economy

Vita Zimmermann and Prof. Dr Michael Schleusener (Germany) | Niederrhein University of Applied Sciences

Session 11 | The European consumer: Patterns and development of EU consumer policy

Chair: Prof. Dr Christoph Strünck | University of Siegen
Rapporteur: Anne-Kathrin Schwaab | University of Siegen

Opening Speech

Prof. Dr. Martin Schmidt-Kessel (Germany) | University of Bayreuth

The 21st century digital consumer and international law – dilemmas in a brave new global consumer world

Itai Apter (Israel) | University of Haifa

The encroachment of 'Food Deserts' in urban markets: Implications for public policy and consumer protection

Marko Grünhagen (USA and Croatia) | Eastern Illinois University and University of Rijeka

Irena Guszak Cerovečki (Croatia) | Rochester Institute of Technology Croatia

Session 12 | The sustainable consumer: Patterns of consumption in private households

Chair: Prof. Dr Christa Liedtke and Dr Carolin Baedeker | Wuppertal Institute for Climate, Environment and Energy

Rapporteur: Dr Melanie Speck | Wuppertal Institute for Climate, Environment and Energy

Opening Speech

Prof. Dr Doris Fuchs (Germany) | University of Münster

Thinking green but buying thoughtless? An empirical examination of the attitude behaviour gap among German clothing consumers

Kathleen Krause, Lars Petersen, Jacob Hörisch and Dirk Battenfeld (Germany) | University of Potsdam

50 shades of green: The variability of values in sustainable family homes

Dr Elaine L. Ritch (United Kingdom) | Glasgow Caledonian University

16:30 Closing remarks | The way to the 21st century consumer: A historical perspective

Prof. Frank Trentmann (United Kingdom) | Birkbeck University of London

The CECORE NRW is a cooperation project of the Consumer Association of North Rhine-Westphalia with the Ministry of Climate Protection, Environment, Agriculture, Conservation and Consumer Protection and the Ministry of Innovation, Science and Research of the German State of North Rhine-Westphalia.



Ministerium für Klimaschutz, Umwelt,
Landwirtschaft, Natur und Verbraucherschutz
des Landes Nordrhein-Westfalen



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