

Lifting Europe's virtual borders

1 Date

7 November 2016, 14.30-18.30 h,

2 Location

Allianz-Forum, Pariser Platz 6, 10117 Berlin

3 Outline

The Single Market for goods, services, capital and people is one of the most, if not the most successful element of European integration. Yet, when it comes to digital services and products, data flows and innovative platforms, this market still appears fragmented, with “virtual border guards” in the form of national regulations eagerly protecting 28 individual national markets. In other fields, such as cybersecurity or innovation policy, national perspectives prevail as well. Can this fragmentation be changed anytime soon? By November 2016 the EU-Commission will have presented the majority of its 16 policy initiatives that together constitute the ambitious Digital Single Market-strategy (DSM). The initiatives are supposed to, among other things, bring down barriers to e-commerce, build a more unified market for telecommunication and create a modern European copyrights framework. They could be implemented in European law by 2020. But will it be enough to push the EU on a par with the champions of the digital revolution? Can the DSM actually be delivered entirely and in time? And what additional policies are needed on a national and European level to fully reap the innovative potential of European companies and ensure the security of its citizens? In order to examine and discuss the DSM-strategy as well as the state and prospects of Europe's digital economy, the Jacques Delors Institut – Berlin organizes a multi-stakeholder conference with a range of international high-level speakers, decision-makers, parliamentarians and entrepreneurs from Germany and other EU member states. The aim of the conference is to convene inside- and outside-perspectives on the digital potential of Europe, from policy-makers and entrepreneurs as well as from EU- and international experts. Together we want to discuss the legislative way ahead for the DSM, examine its expected impact on the digital economy and explore what European policy makers can learn from other world regions for an innovation-friendly digital policy mix. The conference is part of the Berlin Science Week conference program. From November 1st to November 10th 2016, the Berlin Science Week will host more than 30 events and meetings (including the annual Falling Walls Conference on November 9th) with different formats in the German capital, involving leading national and international science and research institutions.

Gefördert durch:



4 Audience

Around 300 persons including multipliers from politics, administration, academia, think tanks and the media.

5 Draft programme

14.00 – 14.30 h **Registration**

14.30 – 14.40 h **Welcome and introduction (in German with English translation)**

Prof. Dr. Henrik Enderlein, Director, Jacques Delors Institut – Berlin / Associate Dean and Professor, Hertie School of Governance

14.40 – 15.15 h **Keynote speech (in German with English translation)**

Dr. Gundbert Scherf, Director of Armaments Strategy, Defence Industrial Policy, and Cyber Security, German Ministry of Defence

15.15 – 16.00 h **Panel 1 Discussion (in German with English translation)**

The inside view: What policy priorities for a successful Digital Single Market?

Oliver J. Süme, Deputy Director of the Board, Eco – Association of the Internet Industry (tbc)

Laura Kohler, CEO, European Innovation Hub (etventure)

Dieter Janecek, MdB, Spokesman for Economic Policy of the Bündnis 90/Die Grünen Parliamentary Group

Moderator: **Tijen Onaran**, Founder and CEO, Women in Digital / Founder and Managing Director, Startup affairs

16.00 – 16.30 h **Coffee break**

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16.30 – 17.00 h **Obi Felten**, Director of Moonshots, X (Alphabet Inc.)

17.00– 17.45 h **Panel 2 (in English with German translation)**
Is there a European Innovation Culture?

Dr. Rainer Zugehör, Founder and CEO, movingimage24GmbH

Prof. Dr. Reinhilde Veugelers, Professor for International Business Economics at KU Leuven, Senior Fellow at Bruegel

Christoph Bornschein, CEO at Thorben, Lucie und die Gelbe Gefahr

Moderator: **Tijen Onaran**, Founder Women in Digital / CEO Startup affairs

17.45 – 18.15 h **Keynote speech (in English with German translation)**

Günther Oettinger, Commissioner for the Digital Economy and Society, European Commission

18.15 – 18.30 h **Concluding remarks (Prof. Dr. Henrik Enderlein) and reception**

Gefördert durch:

