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IVAM HIGH-TECH SUMMIT

SIGNPOST TOWARDS DIGITALIZATION

MARCH 23, 2017

Products for digitalization

**Digitalization of processes
and products at SMEs**

**New business models
through digitalization**

IVAM High-Tech Summit 2017: Signpost towards Digitalization

Dear Sir or Madam, dear IVAM members,

In March 2017, the IVAM Microtechnology Network starts a new event, the IVAM High-Tech Summit. This conference is set to bring together the leading experts from the high-tech field on an annual basis to tackle current challenges and discuss trailblazing solutions.



On March 23, 2017, the event in Dortmund, Germany will address the pressing issues of digitalization and its consequences for small and medium-sized enterprises.

How does digitalization influence workflows and customer relationships. How do companies have to react to the new possibilities and requirements? Which partners are needed to develop and build a digitalization strategy? The High-Tech Summit is supposed to provide answers to these questions, to present possible concepts and to discuss their feasibility.

Focal points will be **"Products for digitalization"**, **"Digitalization of processes and products at SMEs"** and **"New business models through digitalization"**. A panel discussion as well as an exhibition will complement the program of the first IVAM High-Tech Summit. The conference language is English.

We look forward to seeing you at the first IVAM High-Tech Summit!



Thomas Dietrich

Dr. Thomas R. Dietrich
Managing Director
IVAM Microtechnology Network



Lutz Aschke

Dr. Lutz Aschke
Chairman of the Board
IVAM Microtechnology Network

PROGRAM, MARCH 23, 2017

High-Tech Summit

9.30 *Registration & Coffee*

10.00 *Welcome & Start of the IVAM High-Tech Summit*
Dr. Thomas R. Dietrich,
IVAM Microtechnology Network, Dortmund, DE

1st Session: Digitalization in all Areas of Life

10.15 *Automotive Sensors for Autonomous Driving
and Comfort Applications*
Andreas Nebeling,
ELMOS Semiconductor AG, Dortmund, DE

10.40 *Digitization in the Chemical Industry*
Dr. Dennis Gamrad,
Evonik Technology & Infrastructure GmbH, Essen, DE

11.05 *Digitalization in Healthcare: Turning Future into Reality*
Dr. Michael Meyer,
Siemens Healthcare GmbH, Erlangen, DE

11.30 Networking, Exhibition & Coffee

2nd Session: Process Automation: Industry 4.0 for SMEs

11.50 *Getting Started with the Internet of Things*
Dr. Martin Peters,
com2m GmbH, Dortmund, DE

12.15 *SMEs 4.0 are Revolutionizing their Services with Smart Glasses*
Timo Becker,
ESSERT GmbH, Ubstadt-Weiher, DE

12.40 *Improving Quality and Agility in the Supply Chain*
Dr. Dirk Ortloff,
camLine GmbH, Petershausen/Dortmund, DE

13.05 *How IoT is Advancing the Mining Industry: Practical Approaches
for Predictive Analytics in Production & Maintenance*
Dr. Sven Seiler,
MATERNA GmbH, Dortmund, DE
Sebastian-Friedrich Kowitz,
talpasolutions GmbH, Essen, DE

13.30 Networking, Exhibition & Lunch

3rd Session: New Business Models

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| 14.30 | <i>New Business Models in a Digital World</i>
Dr. Gottfried H. Dutiné,
Former Chief Innovation Officer Royal Philips Electronics,
Kleve, NL |
| 14.55 | <i>Why the Digital Transformation Needs the Integrated Production Management System 4.0 (the MES of the future)?</i>
Alexander Demmer,
Cognizant Technology Solutions GmbH, München, DE
Klaus Thiel,
MES Consult, Landshut, DE |
| 15.20 | <i>New Business Models for „Mittelstand 4.0“ - Range of Services Offered by „Digital in NRW“</i>
Prof. Dr. Michael Henke,
Fraunhofer-Institut für Materialfluss und Logistik IML,
Dortmund, DE
Matthias Parlings,
Fraunhofer-Institut für Materialfluss und Logistik IML,
Dortmund, DE |

15.45 Networking, Exhibition & Coffee

16.00 ***Panel Discussion***

End of the IVAM High-Tech Summit

IVAM Annual General Meeting & Evening Event

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| 16.30 | <i>Registration & Coffee</i> |
| 17.00 | <i>Annual General Meeting (IVAM members only)</i> |

Evening Event

18.30 Networking, Buffet and Drinks

Awarding of the 9th IVAM Marketing Prize

APPLICATION

IVAM High-Tech Summit 2017 Signpost towards Digitalization

Please send the reply form to Inga Goltermann

Email: go@ivam.de

Fax: +49 (0) 231 / 97 42 - 150

Hereby, I register for the IVAM High-Tech Summit 2017

The conference fee is 189,00 €. All prices plus 19 % VAT. The conference fee already contains the costs of drinks and snacks. The invoice will be sent after registration. In case of cancellation of participation up to February 28, 2017, a cancellation fee of 50,00 € will be charged. Starting March 01, 2017, the full price will be charged. Of course, it is possible to name a replacement participant at any time and at no additional cost.

Every further participant from the same company or institute will benefit from a discount of 20,00 €.

I am member of IVAM and register as participant for the IVAM High-Tech Summit 2017

The conference is free of charge for IVAM members.

I would also like to stay for the evening event (free of charge)

Name, Surname

Company

Address (for Invoice)

Phone

Email

Value Added Tax (VAT) ID No.

Date, Signature

IVAM reserves the right to take photos and videos during this event. IVAM will use it for documentation, advertising purposes and press campaigns. It is possible that participants/exhibitors/presenters will appear clearly recognizable on photos/videos used by IVAM. By accepting our terms and conditions, you agree to the described usage. If you do not agree, please inform IVAM before the event starts. Thank you.

GETTING THERE

The Dortmund Congress Centre

KHC Westfalahallen GmbH

Strobelallee 45

44139 Dortmund

Germany

www.kongresszentrum-dortmund.de/en

Access by car

If you are using a navigation system, enter "Rheinlanddamm 200" or "Westfalahallen" for the destination and then follow the signs in the close-up range to the trade fair. The parking fee is EUR 7.00 per car at all parking lots.

Access by train/ public transport

You can reach the venue in 10 minutes by taking the underground railway U45 line (direction Westfalahallen) from the main railway station (Dortmund Hbf) and alighting at the "Westfalahallen" station. The U46 line takes you from the Dortmund city centre (Reinoldikirche or Stadtgarten stations) to the "Westfalahallen" station in approx. 5 minutes.

Alternatively, you can travel on the U42 line (direction Hombruch) and get off at the Theodor-Fliedner-Heim station. The station is only a few minutes walking distance from the exhibition grounds. The way to the Westfalahallen is signposted at the stations mentioned above. All stations are handicapped-accessible.

