



HHL

LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT

HHL
Best Founders
Competition

4th HHL International Investors Day

Digital Transformation of Industries with focus on AI and SaaS

June 13 and 14, 2017

HHL Campus, Leipzig Germany

and Leipziger Baumwollspinnerei

Take part in the 4th HHL International Investors Day

On June 13 and 14, 2017, the 4th HHL International Investors Day will take place at HHL. In this event, founders, investors and representatives from big corporations will come together and will discuss how the topics of Artificial Intelligence (AI) and Software as a Service (SaaS) will disrupt current industries and what opportunities this will create for founders and investors. Thereby, the focus will be on the three industries Energy-Tech, Smart City and MedTech. Again, the event will be a mix of panel discussions and key-note speeches of investors, successful founders and industry experts. Various speakers from Silicon Valley will join the event and contribute the newest insights.

You can register online for the HHL International Investors Day until May 28, 2017. Please use the link “Registration” on our website <http://www.hhl.de/investorsday>.

Take part in the HHL Best Founders Competition

You have a great business idea and want to attract money to realize the idea? Submit your idea until April 23, 2017 and you may be selected to present your ideas to well-known investors and attract a first financing. The best business concept will win the HHL Best Founders Award including prize money of 2,000 Euro. The second prize is 500 Euro. In addition, we award the KARL KOLLE Prize of 1,500 Euro for the best technology based-ideas. We are looking for ideas

- mainly focusing but not limited to the area of digital business*
- that have already been developed into a full business concept*
- that are already in the process of being realized or have already been realized (not older than 2 years).*

To take part in the idea competition, please send your pitch-deck (as pdf) to investorsday@hhl.de until April 23, 2017. Selected teams are invited for a virtual presentation on May 5, 2017 (through a video conferencing tool). The best virtual presentation will be awarded with 500 Euro prize money. The six best teams will be invited to pitch at the HHL International Investors Day to compete for the awards.

The head of the jury is Hendrik Krawinkel, Co-Founder and Managing Partner at FinLeap. The jury further includes representatives from various venture capital funds and partners from HHL.

Apply for the Best Bio-based Business Award

For the second time, we will honor the best ideas from the bio-based economy and the energy field with the Best Bio-based Business Award. We are looking for the best pitches in the fields of bio-based and energy-based products and services. To take part, send your pitch deck (as pdf) to julia.busch-casler@hhl.de until May 5, 2017. Selected teams will be asked to take part in a virtual consultation (via a video conferencing tool) between May 10 and 18, 2017. The best entries will then be invited to pitch at HHL International Investors Day. The best pitch will receive a 500 Euro cash prize and is eligible for a fast track application for the TGZ Halle Accelerator. Antje Strom, Partner at KMPG will be head of the jury. The jury will consist of representatives from Bio-Net Leipzig, the German Biomass Research Centre (DBFZ) and more.

More information for both competitions can be found on our website <http://www.hhl.de/investorsday>

Entrepreneurial Network Event on June 13, 2017 at Leipziger Baumwollspinnerei

7:00 p.m. *Panel Artificial Intelligence*
Fabian Westerheide | Coordinator AI, Bundesverband Deutsche Startups e.V.
Holger Weiß | CEO and Founder, German Autolabs
*tba, next 47 **
Moderation: *Frank Schmiechen* | Chief editor, Gründerszene

8:00 p.m. *Snack and networking*

HHL International Investors Day on June 14, 2017 in Leipzig at HHL Leipzig Campus

9:30 a.m. *Opening Remarks by the Dean of HHL*
Prof. Dr. Andreas Pinkwart | Holder of the Chair of Innovation Management and Entrepreneurship, HHL

9:35 a.m. *Opening Remarks from Silicon Valley: „The digitalization in the US – Can Germany still compete?“*
Daniel Zimmermann | Partner, WilmerHale (Palo Alto, USA)

9:50 a.m. *Keynote I: „Opportunities of digitalization and artificial intelligence for startups - The perspective of SAP“*
Prof. Dr. Martin Hill | Vice President & Head of LOB R&D, Manufacturing, SAP SE

10:10 a.m. *Keynote II: „The future of digital business from a governmental perspective – What has to change?“*
Prof. Dr. Tobias Kollmann | Professor, serial entrepreneur and investor

10:30 a.m.	Break and change of rooms			
10:55 a.m.	Panel 1:	Energy-Tech	Panel 2:	SaaS
	Startup:	Dr. Jan Marckhoff CEO, BEN Energy	Startups:	Hans-Martin Hellebrand Co-Founder, Humada Inc. (Palo Alto, USA)
	Incumbent:	Timo Taubner M&A, Viessmann Group *	Incumbent:	Tim Kruse Corporate Finance, Mercateo AG
	Investor:	Arne Morteani Partner, etf Partners *	Investor:	Friedrich A. Neuman CEO, MAKERS.do *
	Moderator:	Prof. Dr. Andreas Pinkwart Chair of Innovation Management and Entrepreneurship, HHL	Moderator:	Dr. Claudia Lehmann Executive Director CLIC, HHL
12:00 a.m.	Business Model Pitches Bio-Economy		Business Model Pitches Digital Transformation of Industries	
	Moderator: Antje Strom Partner Audit, KPMG		Moderator: Dr. Dorian Proksch Executive Director of CEIM, HHL	
1:00 p.m.	Lunch Break			
2:30 p.m.	Awarding of Deutschland Stipendium			
2:35 p.m.	Keynote III: tba			
	Dr. Alex von Frankenberg CEO, High-Tech Gründerfonds			
2:55 p.m	Room switching			
3:10 p.m.	Panel 3:	Smart City	Panel 4:	MedTech
	Startup:	Dénes Honus Founder, Green City Solutions	Startups:	Stoyan Halkaliev CEO NursIT Institute
	Incumbent:	tba Siemens *		Dr. Tobias Gantner CEO Health Care, Futurists GmbH
	Investor:	Daria Saharova Principal, Vito Ventures	Incumbent:	Prof. Friedrich Wilhelm Mohr Medical Director, Leipzig Heart Center
	Moderator:	Jun.-Prof. Dr. Vivek Velamuri Holder of Rolf Schrömgens Professorship in Entrepreneurship and Technology Transfer, HHL	Investor:	Dr. Martin Pfister Senior Investment Manager Life Sciences & Healthcare, High-Tech Gründerfonds
			Moderator:	Jozsef Bugovics Partner, Quarton International

4:10 p.m. Short break

4:30 p.m. *Keynote IV: „How a Health Cloud can disrupt the medical world?“*
Dr. Rouven Westphal | CEO, Hasso-Plattner Capital

4:50 p.m. *Keynote V: „In the heart of Silicon Valley – The hype and realities of the current investment climate in the Silicon Valley“*
*Bill Reichert | CEO, Garage Technology Ventures (Silicon Valley, USA) **

5:10 p.m. *Announcement of the Winners*
*Dr. Burkhard Eymmer, Association of Friends of HHL *; Hendrik Krawinkel | Co-Founder & Managing Partner, FinLeap;*
Prof. Pinninghoff, KARL-KOLLE-Stiftung; Dr. Dorian Proksch, HHL

5:20 p.m. *Closing Remarks*
Prof. Dr. Andreas Pinkwart | Holder of the Chair of Innovation Management and Entrepreneurship, HHL

* invited

We thank our sponsors:



Heinz DÜRR Invest GmbH



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