

Invitation to GeoFARMatics 2010

It is a great pleasure to invite you to take part in the GeoFARMatics 2010 on Geo-Information and Information Management for Farms, Agribusiness and Administration, which is to be held in Cologne, Germany, from 24th-26th November 2010. This conference is being initiated by the EU funded projects FutureFarm, agriXchange and the CAPIGI-network.

Vast reasons why you must attend

- Learn about novel solutions, recent discussions and new concepts for the management of production information and geo-information in the agricultural business!
- Choose from 40 technical presentations and keynotes, presented by internationally renowned speakers!
- Visit the exhibition dedicated solely to geo-information technology and services for farms, agribusiness and administration!
- Be one of the 200 representatives from governments, industry and research from the geo-informatics industry and agricultural domains!
- Get an overview of projects and products during a poster session, or subscribe your own poster.
- Be part of the first Pecha Kucha presentation series in ag-ICT, where each speaker gets 6 minutes 40 seconds to explain their ideas before the next presenter takes the stage.
- Get three days of networking opportunities including free access to an Ice-Breaker event or choose the optional conference dinner!
- Use this conference as an opportunity to additionally experience Cologne's lively and dynamic city life, taste its well-known beer, take a walk along the river Rhine or visit the famous cathedral!

This event brings policy makers, decision makers and researchers together with the industry and actual users who are out in the field operating the equipment and services. Reserve your ticket and subscribe today.

Visitor Target Group

With the experience of earlier CAPIGI conferences and the awareness of the FutureFarm and agriXchange EU-projects we expect 200 visitors. They come from agribusiness, governmental organisations, research institutes, software and hardware companies and farms.

Participation

With special rates for participation including a presentation opportunity, GeoFARMatics 2010 ensures maximum effectiveness to grow your business or to expand your network.

Exhibition

GeoFARMatics 2010 is a conference with accompanying exhibition market. Buyers and suppliers in geo-information products for the agricultural market get the opportunity to meet key contacts active in industry (software companies, machine manufacturers, system developers, farmers, consultants to farmers) and scientists and governments active in geo-information, information management and agricultural administration that share interests in the environment.

Exhibitor Target Group

Suppliers of information services, software and hardware in agriculture.

Contact Details

The exhibition market of GeoFARMatics 2010 is organised by CAPIGI. Contact details:

Roosmarijn Haring: roosmarijn.haring@aerovision.nl

Tamme van der Wal: tamme.vanderwal@aerovision.nl

Conference Style

Plenary sessions, which are presented by internationally renowned keynote speakers, feature state of the art insights into relevant aspects of ICT and Geo-Information for the agribusiness. Separate paper sessions, a Pecha Kucha session¹, workshops, poster sessions and exhibitions address more specific topics.

Topics

- Farm Management Information Systems
- Designing international standards for information exchange in agribusiness
- Standardisation and Interoperability
- Providing standards through Web Services
- Trends in Geo-Information for farmers and administration
- Trends for ICT in agribusiness
- Emerging technologies in Ag-Software
- Emerging technologies in on-farm geo-information applications and software

Invitation Letters

The conference office will provide a letter of invitation to the conference by request from any of the delegates. These letters will not imply funding support or paper acceptance by the organizers.

Important Dates

First announcement and invitation: Sept. 2010

Call for abstracts: see conference website

Preliminary program & registration forms: Oct. 2010

Conference: 24th -26th Nov. 2010

www.GeoFARMatics2010.org

¹ for more information see the conference website

Venue

The conference will take place at the Holiday Inn Cologne-
Am Stadtwald, Dürener Straße 287,
50935 Cologne

Situated at a lake in the urban forest of Cologne,
it lies in the immediate vicinity of the city centre.
Here, you have the opportunity to experience
Cologne's lively and dynamic city life, taste its well known
beer, take a walk along the river Rhine or visit its
famous cathedral. For your convenience, rooms are
reserved which you can book under the reference
"GeoFARMatics" at the Holiday Inn (+49 221 - 46 760)
itself and two other hotels in the area: the Hotel
Imperial (+49 221 - 51 70 57) and the Best Western
Hotel Brenner'scher Hof (+49 221 - 94 860 00).
Please note that the quota for the hotels will expire
three to four weeks before the conference date.
After this expiration, the special regulations for the
hotels will not be available anymore.

Travel

Cologne Bonn Airport can be reached within 20 minutes
by car and train, Dusseldorf International Airport within
approximately 40 minutes. A detailed timetable for the train
connections can be obtained at the travel service of the
Deutsche Bahn from: www.reiseauskunft.bahn.de. To reach
Cologne by car, it is easiest to take the motorway A1 or A4.

GeoFARMatics

2010

INTERNATIONAL
CONFERENCE



Scientific Committee

Simon BLACKMORE (Great Britain, Greece)
Sytze DE BRUIN (Netherlands)
Martin KUNISCH (Germany)
Tamme VAN DER WAL (Netherlands)
Guy WAKSMAN (France)
Armin WERNER (Germany)
Sjaak WOLFERT (Netherlands)

Organizing Committee

Roosmarijn HARING (AeroVision, Netherlands)
Sylvie MASSELIN-SILVIN (ACTA-Informatique, France)
Tamme VAN DER WAL (AeroVision, Netherlands)
Guy WAKSMAN (ACTA-Informatique, France)
Armin WERNER (ZALF, Germany)
Sjaak WOLFERT (WUR, Netherlands)

Conference Office

Anne Winter (Officer, ZALF, Germany)
Liane Glawe (Officer Support, Finance
and Registration, neoplas GmbH, Germany)



www.GeoFARMatics2010.org



GeoFARMatics

International Conference
24th- 26th November 2010

Geo-Information, Farming Informatics
Management and Agribusiness

