



PRESS RELEASE

Research in Germany's "German-Australian Platform for Health Research" taking place in Melbourne

Bonn, 8th March 2018

From 10th - 11th April 2018 the "German-Australian Platform for Health Research" is taking place in Melbourne, Australia. 20 selected representatives of the German Mittelstand and research institutions (paired in 10 Research-SME-tandems) will present their ideas and innovation from the fields of eHealth, Individualised Medicine, Nutrition and Antibiotic Resistance/Antimicrobial Research.

Prior to the platform, the German Research-SME-tandems (which were selected through a "Call for Ideas and Innovation" in autumn/winter 2017) were prepared for their trip to Australia during a 2-day "InnovationWorkshop", which took place in Munich from 1st - 2nd March 2018. The workshop comprised trainings in market and sector specific know-how, intercultural understanding, innovative thinking and presentation skills by experts from the fields of industry, research and marketing.

The 2-day-programme of the "German-Australian Platform for Health Research" covers a wide spectrum of information about local opportunities related to the healthcare sector in Germany and Australia including various presentations, idea workshops, showcases of demonstrators as well as the possibility to network with local stakeholders in Australia. Furthermore, representatives from both Australian and German universities have the chance to enter into exchange.

The first day will be dedicated to the presentation of German research and innovation competence. The event, held at the German-Australian Chamber of Industry and Commerce in Melbourne, will be opened by the Executive Director of the Melbourne Academic Centre for Health (MACH), Professor Cheryl Jones. Presentations of the 10 Research-SME-tandems will showcase different innovative solutions for the essential challenges of the healthcare sector. The subsequent panel discussion "Bridging the gap between Academia and Industry" will issue the potential of applied research for a future-proof economy. Parallel to the presentations and panel discussion, an exhibition takes place in the "network area", where visitors can get further information about the presented project ideas of the German tandems and can engage in personal in-depth discussions.

The exhibition will continue on the second day of the event, opened by Professor von Itzstein from Griffith University and followed by a "World Café". During this workshop format, the German and Australian participants (who were previously evaluated in an Australian "Call for Ideas and Innovation") of the InnoHealth Australia initiative are offered the opportunity to get to know each other while discussing various challenges of the healthcare sector in short sessions.

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Further information

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Press material: www.research-in-germany.org/innohealth-australia/press

InnoHealth Australia

2017-2019



Afterwards, the Australian participants will be honored for their project approaches, which were submitted in February 2018 in order to participate in the InnovationTour of the InnoHealth Australia initiative, taking place in November 2018.

The “German-Australian Platform for Health Research” is part of a series of networking events in Melbourne (10th - 11th April) and Sydney (12th - 13th April) organised by Fraunhofer-Gesellschaft and the German Academic Exchange Service (DAAD), to foster the dialogue between Australian and German leading researchers, postdocs, entrepreneurs, scientists and university representatives of the healthcare sector. Further information about the “German-Australian Platform for Health Research” can be found here:
www.research-in-germany.org/innohealth-australia/programme/InnovationPlatform

About Research in Germany

Research in Germany is an initiative funded by the German Federal Ministry of Education and Research to promote innovation and research in Germany and to support R&D collaborations between Germany and selected target countries.

About InnoHealth Australia

InnoHealth Australia is an initiative under the umbrella brand “Research in Germany” and a constituent part of the collaborative project “International Research Marketing” managed by the Fraunhofer-Gesellschaft and funded by the Federal Ministry of Education and Research (BMBF). The InnoHealth Australia initiative aims to connect the German and Australian healthcare sector with focus on the facilitation of an active exchange of high-tech competencies and research excellence.

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