

ABOUT

The specific hallmark of current Internet-based digital culture is that it is increasingly being determined by modern Artificial Intelligence (AI) technologies. Above all, the machine learning methods (ML) of so-called Deep Learning (DL) are significantly involved in the current transformation of information technologies. The latest advances in AI are noteworthy, not least in one respect: DL is not a new technology at all, but has been known for decades as an exploration of Artificial Neural Networks (ANN).

Apart from rare phases of increased academic interest, however, ANN were considered a dead end of AI research for a long time. This changed considerably in 2012. Krizhevsky/Sutskever/Hinton's research in particular (2012) strongly demonstrated what DL methods can achieve, for example, in the area of image recognition, provided that the training of ANN is not only used in conjunction with access to very large amounts of data but consistently on high-performance hardware (e.g. fast, parallel organized GPU processors).

In addition to technical, ethical, economic, and social aspects – and not least due to the numerous advances in the field of AI – the manifold political dimensions of DL and other AI/ML technologies are increasingly being negotiated in public discourse. ML/DL approaches can be deployed, for instance, to identify potential terrorists; in simple ways they can already generate political speeches; or they are used to evaluate the behaviour of users on social media platforms for the purpose of political targeting.

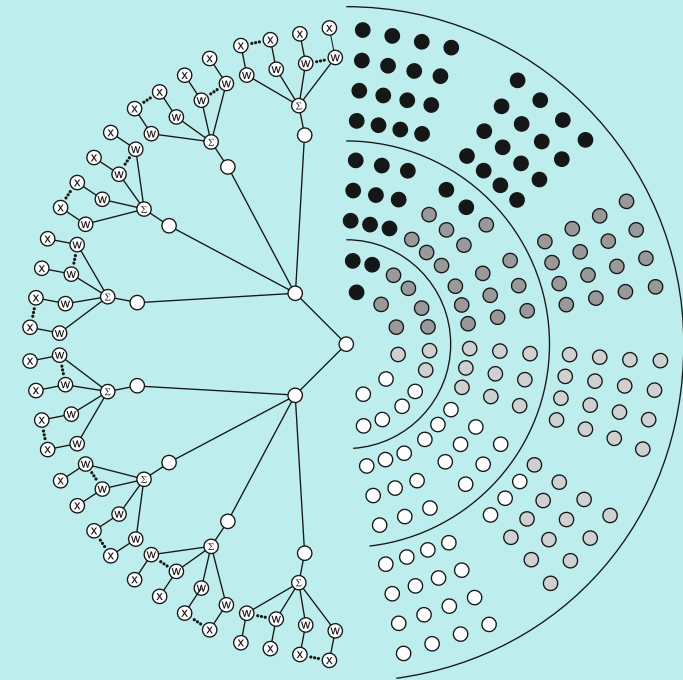
As the latter example clearly shows, AI technologies are also crucial to understanding the medial and political developments and transformations of the Internet. Conversely, technologies with regard, for instance, to the access to large (correctly) labeled data sets are heavily dependent on Internet platforms, applications, and technologies (e.g. program

libraries such as TensorFlow or crowd-sourcing platforms such as Amazon Mechanical Turk).

The aim of the conference is to discuss the diverse political dimensions of Internet and AI technologies. Two perspectives, which are closely related to each other, are at the center: On the one hand, there is the question of how AI approaches, not least with regard to their connections to the Internet, can be characterized as black box technology. On the other hand, industrial-scientific projects such as, in particular, the non-profit research company OpenAI shall be discussed, which, at least according to their mission statement, strive to democratize AI. The event therefore not only wants to critically examine the claims of such companies and projects with regard to their concrete practical realization. Rather, it is about illuminating the media configurations and constellations of the production of these technologies in an interdisciplinary manner as well as placing them in a theoretically and historically appropriate way, especially with regard to their political implications, functions, and effects. Among others, the following questions shall be addressed: What does it mean to critically investigate efforts of net politics in the age of learning algorithms? How is it even possible to explore the political aspects of modern machine learning approaches if many experts in the field of Computer Science consider ANN technologies as a black box, fundamentally opaque to human understanding? In what way does such an assumed opacity of ANN/DL approaches affect questions of accountability and political agency? Are technological strategies of an Open or Explainable AI already able to reduce the opacity of ANN/DL methods? What political and/or critical concepts guide the technological process of making modern AI technology more accessible? And how can we think about suitable ways of democratizing AI beyond abstract aspects of transparency or accountability?

THE DEMOCRATIZATION OF ARTIFICIAL INTELLIGENCE.

NET POLITICS IN THE ERA
OF LEARNING ALGORITHMS



INTERNATIONAL CONFERENCE
6.-7. SEPTEMBER 2018
EBZ | BOCHUM

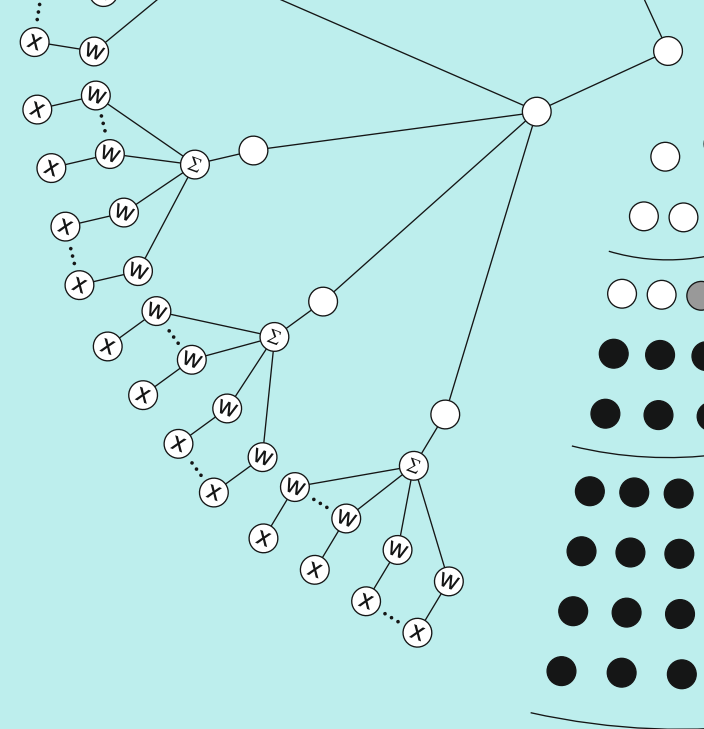
(Europäisches Bildungszentrum, Springorumallee 20)

SEPTEMBER 6, 2018 THURSDAY

- 13:00 *Get Together*
14:00 **MICHAEL BAURMANN** // Bochum
ANDREAS SUDMANN // Berlin/Bochum
Address of Welcome / Introduction
- 14:45–15:45 **KEYNOTE 1**
CHAIR: ANDREAS SUDMANN
ROLAND MEMISEVIC // Toronto
Teaching Neural Networks to See the World Like Humans
- 15:45–16:15 *Coffee Break*
- 16:15–17:45 **PANEL 1**
CHAIR: ELISA LINSEISEN
TILL HEILMANN // Bonn
Artificial Intelligence and (Dark) Enlightenment
JENS SCHRÖTER // Bonn
Xenointelligence.
AI and Non-Human Actors
- 17:45–18:00 *Coffee Break*
- 18:00–19:30 **PANEL 2**
CHAIR: JULIA ECKEL
TOBIAS MATZNER // Paderborn
Configurations of Humans and Algorithms in Critical Perspectives on Artificial Intelligence.
DANIEL NEYLAND // London
Computational Elegance and the Algorithmic Composition of Humans. Artificial Intelligence and Artefactual Politics
- 19:30 *Conference Dinner in the EBZ*

SEPTEMBER 7, 2018 FRIDAY

- 10:00–11:30 **PANEL 3**
CHAIR: FRIEDRICH BALKE
TIMO HONKELA // Helsinki
Peace Machine: Can AI Promote Peace in the World?
CLAUS PIAS // Lüneburg
t.b.a.
- 11:30–11:45 *Coffee Break*
- 11:45–13:15 **PANEL DISCUSSION**
CHAIR: ANDREAS SUDMANN
The Politics of AI – Interdisciplinary Perspectives
Participants:
LISA GOTTO // Cologne
ANNE DIPPEL // Jena
CHRISTIAN DJEFFAL // Berlin
STEFAN RIEGER // Bochum
GIOELE BARABUCCI // Cologne
- 13:15–14:30 *Lunch Break*
- 14:30–16:00 **PANEL 4**
CHAIR: LISA GOTTO
MATTEO PASQUINELLI // Karlsruhe
On the Logical and Political Limits of Artificial Intelligence
INA SCHIEFERDECKER // Berlin
How to Validate and Safeguard AI
- 16:00–16:30 *Coffee Break*
- 16:30–17:30 **KEYNOTE 2**
CHAIR: ANDREAS SUDMANN
CHRISTOPH VON DER MALSBERG // Frankfurt
The Challenge of Sentient Robots
- 17:30–18:00 Final Discussion



CONFERENCE ORGANIZATION

Andreas Sudmann, Media Scholar, University of Bochum
Contact: andreas.sudmann@rub.de

GRAPHIC DESIGN

Julia Eckel | www.juliaeckel.de

FUNDING

The conference is funded by the Center for Advanced Internet Studies (CAIS) and the Institute for Media Studies at Ruhr-University Bochum.



CENTER FOR
ADVANCED
INTERNET STUDIES



Institut für Medienwissenschaft

Mehr Infos unter

WWW.CAIS.NRW/EVENT/THE-DEMOCRATIZATION-OF-AI

