

**BOLOGNA AND THE MOVE TOWARDS A EUROPEAN HIGHER EDUCATION AREA –  
THE SURPRISING SUCCESS OF AN EDUCATIONAL VISION?****A SYMPOSIUM IN COOPERATION WITH HRK AND EUA****APRIL 25**

12.00 P.M.                   REGISTRATION / WELCOME SNACK

01.00 P.M.                   WORDS OF WELCOME

**Dr. Wilhelm Krull**  
Secretary General, Volkswagen Foundation

**Prof. Dr. Peter-André Alt**  
President, German Rectors' Conference

**Prof. Rolf Tarrach**  
President, European University Association

01.30 P.M.                   THE BOLOGNA PROCESS – A HISTORICAL REVIEW

Chair: **Dr. Wilhelm Krull****KEYNOTE SPEECH**

**Prof. Dr. Barbara Kehm**  
Leibniz Centre for Science and Society (LCSS), University of Hanover

02.00 P.M.                   PANEL DISCUSSION  
FROM FOUR TO FORTY-EIGHT – HOW THE IDEA OF FRANCE,  
GERMANY, ITALY AND THE UK TO ESTABLISH A EUROPEAN  
HIGHER EDUCATION AREA GOT HOLD OF EUROPE

**Edelgard Bulmahn**  
Former Federal Minister of Science and Education, Germany

**Prof. Dr. Martina Vukasović**  
Faculty of Social Sciences, University of Bergen

**Prof. Dr. Georg Winckler**  
Member of the University Council, University of Vienna, and  
Former President of the European University Association

03:00 P.M.                   COFFEE BREAK

03.30 P.M.

**SESSION 1**  
**BACHELOR –**  
**PROFESSIONAL QUALIFICATION OR INTERMEDIATE**  
**EXAMINATION?**

Chair: **Prof. Dr. Peter-André Alt**  
President, German Rectors' Conference

Which Skills Do Bachelors Have To Acquire?

**Prof. Filip Dochy**

Corporate Training, Education and Lifelong Learning, University of Leuven

The Added Benefit of a General Studies Programme

**Prof. Dr. Sascha Spoun**

President, Leuphana University of Lüneburg

Open University Area by Bachelor and Master? The Need for Student Mobility and the Example of PONS

**Prof. Dr. Johannes Bergemann**

Institute of Archaeology, University of Göttingen

Afterwards fishbowl discussion starting with the three panelists and then open to the plenary

05.30 P.M.

**COFFEE BREAK**

06.00 P.M.

**SESSION 2**  
**MASTER -**  
**WHAT IS THE MASTER FOR?**

Chair: **Dr. Wilhelm Krull**  
Secretary General, Volkswagen Foundation

**KEYNOTE LECTURE**

“What is the Master for?” Re-thinking Master’s Education in Europe – Results of a Study at CEU Budapest

**Prof. Dr. Liviu Matei**

Yehuda Elkana Center for Higher Education, CEU Budapest

Commentators:

**Prof. Dr. Monika Jungbauer-Gans**

Scientific Director, German Centre for Higher Education Research and Science Studies (DZHW)

**Dr. Steffen Schwartz –Höfler (tbc)**

Head of CSR, Continental-AG

07.30 P.M.

**APERITIF**

08.00 P.M.

**DINNER**

**APRIL 26**

09.00 A.M.

**SESSION 3  
PHD STUDENTS OR EARLY CAREER RESEARCHERS?**

Chair: **Prof. Dr. Erika Kothe**, Director of the Board, UniWiND

“Three Magic Letters”/PhD-Study

**Catherine Millett, Ph.D.**

Educational Testing Service, Princeton, NJ

What Should Practice-based Doctorates Look Like?

**Prof. Oliver Günther, Ph.D.**

President, University of Potsdam

What Could a Good Start for PHD Students Look Like?

**Prof. Dr. Claudia Stockinger**

Humboldt University Berlin

Afterwards fishbowl discussion starting with the three panelists and then open to the plenary

11.00 A.M.

**COFFEE BREAK**

11.30 A.M.

**SESSION 4 / PART I  
STUDYING IN THE AGE OF GLOBALIZATION AND  
DIGITALIZATION: FUTURE SKILLS AND COMPETENCIES**

Chair: **Prof. Dr. Jan Palmowski**

Secretary General of the Guild of European Research-intensive Universities

Future Skills: Which Competences Do We Need?

**Prof. Dr. Julia Klier**

Institute of Business Informatics, University of Regensburg

Digital Learning / Interactive Communication

**Prof. Clay Shirky (tbc)**

Interactive Telecommunications Program, New York University

**PANEL DISCUSSION**

**THE USE OF DIGITAL DEVICES – CURSE OR BLESSING?**

**Prof. Dr. Martin Korte**

Department of Neurobiology, Technical University Braunschweig

**Prof. Dr. Karsten Morisse**

Media Informatics, University of Applied Sciences Osnabrück

**Prof. Clay Shirky (tbc)**

Interactive Telecommunications Program, New York University

01.15 P.M.

**LUNCH**

02.15 P.M.

SESSION 4, PART II  
STUDYING IN THE AGE OF GLOBALIZATION AND DIGITALIZATION  
INSTITUTIONAL PERSPECTIVES

Chair: **Dr. Henrike Hartmann**, Head of Funding, Volkswagen Foundation

The Idea of a European University  
**Prof. Dr. Hans-Jochen Schiewer**  
Rector, University of Freiburg

Professional and Employability Outcomes from International Mobility  
**Prof. Robert Coelen, Ph.D. (tbc)**  
Stenden University of Applied Sciences

Looking beyond Europe  
**Prof. Dr. Julia von Blumenthal**  
President, Viadrina University Frankfurt/ Oder

03.45 P.M.

COFFEE BREAK

04.15 P.M.

PANEL DISCUSSION “ELEMENTS OF A SUCCESSFUL HIGHER  
EDUCATION SYSTEM IN EUROPE”

Chair: **Dr. Wilhelm Krull**  
Secretary General, Volkswagen Foundation

**Prof. Christine Musselin**  
Sciences Po, Paris

**Prof. Adrian Curaj**  
Former Minister of Education, Romania  
Director of the Executive Agency for Higher Education, Research,  
Development and Innovation Funding (UEFISCDI)

**Dr. Sijbolt Noorda**  
President of the Magna Charta Observatory, Bologna

**Dr. Georg Schütte**  
State Secretary, Federal ministry of Education and Research

**Prof. Lesley Wilson**  
Secretary General, European University Association

05.30 P.M.

END OF CONFERENCE