

PRESS INVITATION

Berlin, 28 July 2020

Online-Event (in English)

Activating Museum Data: Possibilities of Digital Data in Museums

Online Evening Lecture by [Dr. Anne Luther](#), Art Consultant and Curator

Tuesday, 11 August 2020, 7 p.m. (CET) via Zoom

As well-connected institutions, museums are engaged globally with the objects that they display, archive and study. Information is often collected and stored in digital databanks. What can we learn from investigation of this digital material?

Drawing on international examples from the past 5 years, art consultant and curator [Dr. Anne Luther](#) will give insights into the study, use, and visualisation of museum data, to open up new perspectives on physical objects and the history of museums.

The lecture is being organised by *Die Junge Akademie* members [Isabelle Dolezalek](#) (Universität Greifswald), [Simon Wolfgang Fuchs](#) (Universität Freiburg) and [Valeska Huber](#) (Freie Universität Berlin), who are currently working on the project “Hack the Middle East” concerning digital data and related research formats.

The lecture will be held in English. Sign up free of charge [here](#).

Attendance will require access to a computer, smartphone, tablet or other such device and internet connection. Additionally, we recommend the use of a webcam and headset. **Login details will be sent on the day of the event to the Email-address provided in the online application form.**

Further details on the project and *Die Junge Akademie* [here](#).

Please feel free to contact us regarding any additional inquiries.

Die Junge Akademie is the first academy of young academics worldwide. It offers prominent young scientists and artists from German speaking backgrounds interdisciplinary and socially relevant space for academic collaboration. The academy was founded in 2000 as a collaborative project of the Berlin-Brandenburg Academy of Sciences and Humanities and the German National Academy of Sciences Leopoldina. Since then, *Die Junge Akademie* has developed into a model organization and inspiration for similar initiatives worldwide.

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2020 marks the 20th anniversary of *Die Junge Akademie*. All information on the celebrations planned for this year can be found at 2020.diejungeakademie.de/en/ and under the hashtag [#jungeakademie2020](https://twitter.com/diejungeakademie2020).