

Press Release

January 25, 2021

Virtual Logistics Innovators Day at Kühne Logistics University (February 4 & 5, 2021)

COVID-19 has kept the world in suspense for a year now - but how has the crisis affected the international innovator scene in the logistics industry? At KLU's virtual Logistics Innovators Day, outstanding young logistics innovators from Africa, Asia, Europe and the United States will provide the answers:

- Thursday, February 4: 4 pm - 7.30 pm
- Friday, February 5: 9 am - 3.30 pm
- Free registration: www.the-klu.org/doli
- #KLUinnoday

Are you a member of the press, and would like to take this opportunity to learn more about logistics innovators and their stories? We kindly ask you to register by February 3, 2021: press@the-klu.org.

In its fifth anniversary year, the former KLU Start-up Day has been reinvented as KLU Logistics Innovators Day, an event that is open to students, experts, practitioners, and researchers alike. Offering a more international setting than ever before, the professional and networking event is dedicated to innovative technologies and business models, and provides a forum for sharing ideas and experiences and establishing valuable new contacts in dedicated company sessions.

Ten established innovators and innovative young companies in the global logistics sector, some of them appearing in Germany for the first time, will report on their experiences during the COVID-19 crisis and their adaptation strategies. Up to 250 students and researchers as well as 150 practitioners from around the world are expected to attend virtually.

In addition, KLU's Logistics Innovators Day will present a wide variety of platform-based business models – from digital freight forwarding to the concept of an online supermarket. There will be presentations by:

- [Air Space Technologies](#) (USA)
- [Flexport](#) (USA/Europe)
- [Forto](#) (Germany)
- [Freight Tiger](#) (India)
- [Freightos](#) (Hong Kong/USA)
- [Instafreight](#) (Germany)
- [Kobo360](#) (Nigeria)
- [Little Ride](#) (Kenya)

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- [Picnic](#) (Netherlands)
- [Waresix](#) (Indonesia)

As in the successful KLU Start-up Day approach, students will again take over parts of the organization. The Logistics Innovators Day is the only event of its kind for the logistics industry offered at a German university, and is guided by the motto: “Instead of talking about innovation, let’s talk with actual innovators.”

The event, offered free of charge, was made possible with the support of [KPMG](#), [HAUS61](#) and [Sovereign Speed](#).

#KLUinnoday

To register, and to see the complete agenda: www.the-klu.org/doli

About KLU

Kühne Logistics University – Wissenschaftliche Hochschule für Logistik und Unternehmensführung (KLU) – is a private university located in Hamburg’s HafenCity. The independent, state-certified university’s major research areas are Sustainability, Digital Transformation and Value Creation in the fields of Transport, Global Logistics, and Supply Chain Management.

KLU is one of very few private universities in Germany entitled to confer their own PhDs. The 2021 ranking of the Wirtschaftswoche identifies KLU as one of the strongest research universities in the field of Business Administration in Germany, Austria and Switzerland. Comparing the research output per professor among all participating universities, KLU ranked 4th in Germany and 8th in the DACH region. In the latest CHE university ranking, KLU obtained the highest marks for all major criteria.

With one BSc and three MSc degree programs, a structured doctoral program, and a part-time Executive MBA, KLU offers its 400 full-time students a high level of specialization and excellent learning conditions. KLU has an international team of 23 professors who teach in English. In open, tailor-made management seminar series, industry specialists and managers alike benefit from the application of academic findings to practical issues.

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