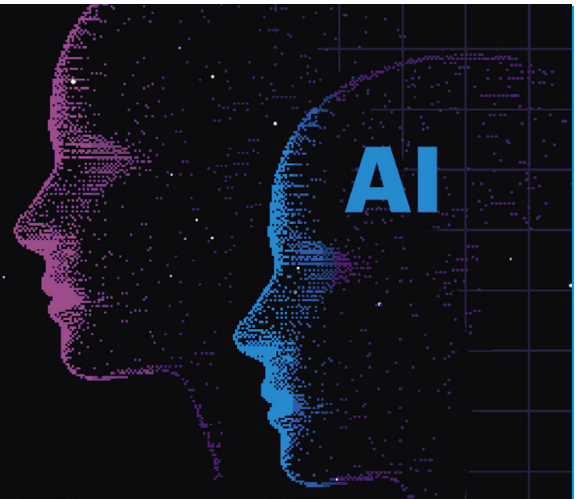




# IESE GLOBAL ALUMNI REUNION

Munich, Germany  
SCHEDULE

OCTOBER  
6-8, 2022  
IN MUNICH,  
GERMANY



## 6 October 2022

🕒 18:00-22:30 CET

📍 Kleine Olympiahalle

Spiridon-Louis-Ring 21, 80809 Munich

5:00 PM - 6:00 PM Onsite Registration Opens

6:15 PM - 6:30 PM Opening Remarks

6:30 PM - 7:30 PM Fireside chat with  
Dr. Oliver Blume

8:00 PM - 10:30 PM Dinner & Cocktails

### Inaugural Dinner

👤 SPEAKERS:

**Mr. Georg von Boeselager** President. Germany Alumni Chapter AMP'08

**Ms. Mireia Rius**, Executive Director. IESE Alumni & Institutional Development

**Prof. Franz Heukamp**, Dean. IESE Business School

**Prof. Marc Sachon**, Professor. IESE Business School

**Dr. Oliver Blume**, CEO. Volkswagen and Porsche

\* Dress code: cocktail attire

## 7 October 2022

🕒 09:00-09:15 CET

📍 Auditorium

SCC Walther-von-Dyck Str. 10,  
85748 Garching

### Welcome remarks

👤 SPEAKERS:

**Prof. Heinrich Liechtenstein**, Professor. IESE Business School

**Mr. Alejandro Beltrán**, President. IESE Alumni Association  
& Chairman of McKinsey Iberia

**Prof. Franz Heukamp**, Dean. IESE Business School

🕒 09:15-09:45 CET

📍 Auditorium

SCC Walther-von-Dyck Str. 10,  
85748 Garching

### Artificial intelligence: Understanding both sides of the story

👤 SPEAKERS:

**Dr. Dario Gil**, Senior Vice President, Director of Research. IBM

**Prof. Javier Zamora**, Academic Director. IESE Business School

# 7 October 2022

🕒 09:45-10:30 CET

📍 Auditorium  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## The future-ready organization

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👤 SPEAKERS:

**Mr. Florian Deter**, Managing Director Germany & General Manager Enterprise Commercial. Microsoft  
**Mr. Philippe Sahli**, Co-founder and CEO. Yokoy  
**Prof. Christoph Zott**, Professor. IESE Business School

🕒 10:30-10:40 CET

📍 Auditorium  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## Tech for Good

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👤 SPEAKER:

**Ms. Judith Gerlach**, Bavarian State Minister for Digital Affairs

🕒 10:40-11:00 CET

📍 Auditorium mezzanine  
and ground floor  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## Coffee Break

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🕒 11:00-11:45 CET

📍 Auditorium  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## The view from the top: Competition and the intelligent enterprise

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👤 SPEAKERS:

**Ms. Hanna Hennig**, Chief Information Officer. Siemens AG  
**Dr. Juergen Mueller**, Chief Technology Officer. SAP  
**Prof. Sampsa Samila**, Professor. IESE Business School

🕒 11:45-12:30 CET

📍 Auditorium  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## People power: The future of AI in healthcare and beyond

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👤 SPEAKERS:

**Prof. Dr. med. Mathias Goyen**, Chief Medical Officer EMEA. GE Healthcare  
**Prof. Núria Mas**, Professor. IESE Business School  
**Dr. Núria Oliver**, Co-founder and Director. ELLIS unit Alicante Foundation

🕒 12:30-14:15 CET

📍 Auditorium mezzanine  
and ground floor  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## Lunch Break

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# 7 October 2022

🕒 14:15-15:00 CET

📍 Auditorium  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## Forces in play: Unpacking the geopolitics of AI

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👤 SPEAKERS:

**Dr. María Marced**, President. TSMC Europe  
**Ms. Inma Martínez**, Digital Pioneer and Government Advisor on AI  
**Prof. Llewellyn D.W. Thomas**, Professor. IESE Business School

🕒 15:00-15:30 CET

📍 Auditorium  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## Tech for good in Europe: Stories from the frontier

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👤 SPEAKERS:

**Dr. Ling Ge**, General Manager, Chief European Representative Tencent  
**Prof. Evgeny Kaganer**, Professor. IESE Business School

🕒 15:30-16:00 CET

📍 Auditorium mezzanine  
and ground floor  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## Coffee Break

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🕒 16:00-16:30 CET

📍 Auditorium  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## AI investing as a path for innovation: The next chapter

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👤 SPEAKERS:

**Dr. Nazim Cetin**, CEO. Allianz X  
**Prof. Mireia Giné**, Academic Director. IESE Business School

🕒 16:30-16:40 CET

📍 Auditorium  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## Red thread discussion of the day's sessions

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👤 SPEAKERS:

**Prof. Mireia Giné**, Academic Director. IESE Business School  
**Prof. Javier Zamora**, Academic Director. IESE Business School

🕒 16:40-16:50 CET

📍 Auditorium  
SCC Walther-von-Dyck Str. 10,  
85748 Garching

## Closing remarks

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👤 SPEAKERS:

**Prof. Franz Heukamp**, Dean. IESE Business School  
**Prof. Heinrich Liechtenstein**, Professor. IESE Business School  
**Ms. Mireia Rius**, Director. IESE Alumni & Institutional Development

# Notes