

## Pressemitteilung

### HHL Leipzig Graduate School of Management MBA Volker Stößel

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Kooperationen, Wettbewerbe / Auszeichnungen  
Wirtschaft  
überregional



## HHL is Germany's Most International University

**New study "Profildaten zur Internationalität der deutschen Hochschulen 2016" ("2016 Profile Data on Internationality of German Universities") sees HHL Leipzig Graduate School of Management as one of the most international universities in Germany.**

Judging by core internationality criteria such as "100 percent of programs international and taught in English", "International university cooperation projects per professor", "Foreign students and graduates", "Number of Erasmus students" and "Number of DAAD scholars and grants per student", HHL Leipzig Graduate School of Management takes first place out of all universities in Germany. This is the result of the recently published "Profildaten zur Internationalität der deutschen Hochschulen 2016" ("2016 Profile Data on Internationality of German Universities") study commissioned by the German Academic Exchange Service (DAAD), the German Rectors' Conference (HRK) and the Alexander von Humboldt Foundation (AvH). The survey is based on data collected between the years 2011 and 2016 by the Federal Statistical Office, the ERASMUS student exchange program, the DAAD funding statement, the Higher Education Compass by the German Rectors' Conference, the Alexander von Humboldt Foundation as well as the universities themselves. [www.daad.de/profilaten](http://www.daad.de/profilaten)

An international mindset and tolerance as a prerequisite for mutual global partnerships

HHL Dean Prof. Dr. Pinkwart comments, "With regard to other countries, Germany should maintain the political framework conditions so that an international mindset and tolerance continue to be part of everyday life. These are the prerequisites which are needed to form successful, long-term international partnerships and which the world depends on in order to solve global problems. Prof. Dr. Pinkwart continues, "Our wealth is based on Germany's international mindset and export strength. The universities are an essential driving force as they provide intercultural qualification and bring people together – on both sides. This makes Germany strong internally and externally because it allows us to attract talent into our country. We mutually need partnerships so that our students and researchers can obtain this global perspective. One requirement here is that we are also attractive for our international partners; regarding the quality of our research and instruction but also, of course, regarding the environment." Being a trade fair city and a commercial hub, Leipzig has a long tradition in this context, according to the HHL Dean. It is not surprising that HHL has had a large international student body ever since its establishment in 1898. "This is the future – us having the skills to develop places with 'smart people'. These places, Leipzig for instance, will then also be attractive for international students and researchers," says the HHL Dean.

Set up internationally

In its 119th year of existence, HHL Leipzig Graduate School of Management has become one of Germany's leading business schools with an outstanding international reputation. HHL's internationality manifests itself in its accreditation, the top ranks scored in recent rankings, the numerous memberships in international academic organizations, the worldwide network of over 130 partner universities with active student exchange programs, the increasingly international faculty as well as international research projects and student initiatives.

HHL was the first business school in Germany to be accredited by AACSB International in 2004, the renowned accreditation organization for business schools all over the world. HHL has repeatedly scored in the top places in international rankings of the Financial Times as well as the Latin American AméricaEconomía and Expansion business journals.

HHL is actively involved in renowned associations of international business schools (AACSB, CLADEA, CEEMAN, EFMD, NAFSA, EAIE). The Leipzig hotbed for entrepreneurs has ties with more than 130 business schools worldwide. This comparatively high figure can be explained by the fact that HHL intensely seeks to promote intercultural student exchange and therefore only sends a maximum of two students to an international partner university at any given time. HHL tries to accommodate the students' wishes for attractive electives when entering cooperation agreements with other universities. Frank Hoffman, Director of International Relations, says, "When choosing our international partners, we take into consideration the accreditation, the academic reputation of the institution, the attractiveness of the university location and the students' safety in the country of destination."

Each year, 80 HHL students take a term abroad at one the international partner universities. Consequently, HHL welcomes the same number of international exchanges to its campus in return.

The full-time MBA Program in General Management is of great interest to both German students as well as more than 90 percent of the international students due to English being the working language on campus and in the classroom. This fact also explains the increasing number of students in the HHL Master of Science in Management Program.

The classes at HHL are taught by an expanding faculty from the US, Canada, Denmark, Norway, Sweden, the UK, India and Israel. The two Global Executive MBA and EuroMBA programs offered by HHL have an international focus as well. The Global Executive MBA Program jointly executed by HHL and Spanish Escuela de Alta Dirección (EADA) includes elective modules at renowned business schools in Brazil, China or India in addition to the compulsory modules in Germany and Spain. The EuroMBA Program is an innovative two-year MBA program based on e-learning for executives. It is organized by the EuroMBA Consortium, founded in 1996 and consisting of five other European business schools in addition to HHL Leipzig Graduate School of Management, which joined in March 2008.

HHL's research and the Doctoral Program are closely connected to international partners as well. The school's Chair of Marketing Management, for example, works hand in hand with the Harvard Business School in the field of cluster and competition research.

The international diversity on the HHL campus is promoted by the FAUST, The Negotiation Challenge and European Ivy League student initiatives. FAUST (Freundeskreis ausländischer Studierender, Friends of Foreign Students) was founded by the HHLers for visiting international students. The FAUST activities focus on the cultural exchange and the organization of visits to theatres, concerts and museums. The Negotiation Challenge is a unique international negotiating competition jointly initiated by HHL and Harvard Law School in 2007. HHL students also organize the European Ivy League soccer tournament which is the highlight of the year for business students keen on soccer from all over Europe. Since 1997, the European Ivy League has promoted athletic challenge and team spirit. The motto for the two-and-a-half-day sporting event in May 2016 was "Business Meets Soccer".

#### About HHL Leipzig Graduate School of Management

HHL Leipzig Graduate School of Management is a university-level institution and ranks amongst the leading international business schools. The goal of the oldest business school in German-speaking Europe is to educate effective, responsible and entrepreneurially-minded leaders. HHL stands out for its excellent teaching, its clear research focus, its effective knowledge transfer into practice as well as its outstanding student services. According to the Financial Times, HHL ranks first in Germany and fifth globally for its entrepreneurship focus within the M.Sc. and EMBA

programs. HHL is accredited by AACSB International. [www.hhl.de](http://www.hhl.de)

URL zur Pressemitteilung: <http://www.hhl.de>

URL zur Pressemitteilung: <http://www.hhl.de/international>

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Students at HHL Leipzig Graduate School of Management, one of Germany's most international universities. Photo credits: HHL.

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