

## Pressemitteilung

Jacobs University Bremen gGmbH

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Ernährung / Gesundheit / Pflege, Medizin, Psychologie  
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## Research project of Jacobs University Bremen: More patient safety through better communication

**More patient safety through better communication in gynaecology and obstetrics – new research project with the lead of Jacobs University Bremen. Patient injuries and errors in medical care can occur in gynaecology and obstetrics. This is often caused by inadequate communication between those involved. A research project with five partner institutions and Jacobs University as consortium leader, headed by Dr. Sonia Lippke, Professor of Health Psychology and Behavioral Medicine, aims to change this to improve patient safety.**

According to studies, up to 72 percent of early childhood deaths and disabilities could be avoided if all participants communicated more effectively. Especially regarding chronically ill mothers, unsafe communication can lead to death during or after birth. Patient satisfaction and work satisfaction is also linked to secure communication between patients and hospital staff or within treatment teams. It is therefore an important prerequisite for successful treatment and quality assurance.

“Digital SACCIA”, as the project is called in short, aims to reduce the frequency of avoidable adverse incidents in gynaecology and obstetrics and to increase patient satisfaction. The English abbreviation “SACCIA” stands for Sufficiency, Accuracy, Clarity, Contextualization and Interpersonal Adaptation – five terms that describe a safe communication concept developed by Prof. Annegret Hannawa. Both clinical staff as well as the expectant or young mother and her companions are taught these skills as part of training sessions. The scientists are also developing an app that facilitates communication among all participants thus overcoming difficulties in everyday hospital life.

The project is funded for three years with approximately 1.9 million euros by the Innovation Fund under the funding code 01VSF18023. In addition to Jacobs University, the University Hospital in Frankfurt, the University Hospital in Ulm, the Patient Safety Action Alliance and the health insurance company ‘Techniker Krankenkasse’ are involved in this project.

Question will be answered by:

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About Jacobs University Bremen:

Studying in an international community. Obtaining a qualification to work on responsible tasks in a digitized and globalized society. Learning, researching and teaching across academic disciplines and countries. Strengthening people and markets with innovative solutions and advanced training programs. This is what Jacobs University Bremen stands for. Established as a private, English-medium campus university in Germany in 2001, it is continuously achieving top results in national and international university rankings. Its more than 1,400 students come from more than 100 countries with around 80% having relocated to Germany for their studies. Jacobs University’s research projects are

funded by the German Research Foundation or the EU Research and Innovation program as well as by globally leading companies.

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Better communication improves the safety of patients.