

## Pressemitteilung

Hochschule für Wirtschaft und Recht Berlin

Sylke Schumann

11.02.2021

<http://idw-online.de/de/news762954>

Studium und Lehre, wissenschaftliche Weiterbildung  
Wirtschaft  
überregional



## Berlin MBA's Position In Elite Group of International Providers Confirmed

**Berlin MBA has been awarded AMBA accreditation for another five years. Assessors bestowed MBA programme of the Berlin Professional School at Hochschule für Wirtschaft und Recht Berlin with highest grades. - Berlin MBA successful at re-accreditation by Association of MBAs - Outstanding environment for teaching themes of entrepreneurship, innovation and technology management - Dedicated coaching programme for personal development, encouraging leadership skills and advancing personal career goals**

The leading international accreditation agency for management education, the Association of MBAs (AMBA), awards the "Berlin MBA" programme at the Hochschule für Wirtschaft und Recht Berlin (HWR Berlin) its accreditation for another five years, with no conditions attached. The accreditation is a testament and recognition of the high quality of academic teaching at the Berlin Professional School, the institute for continuing academic education at HWR Berlin.

„The fact that the Berlin MBA has been AMBA re-accredited for another five years and belongs to an esteemed circle of the best MBA providers, highlights the exceptional quality and innovative nature of our leadership programme,” says Professor Dr Matthias Tomenendal, BPS Director. He adds: “A special thank you goes to the highly committed team at the Berlin Professional School, which goes above and beyond to make sure that the studies for all students translate into a highly valuable milestone on their career path.”

The accreditation assessors, comprised of representatives of Business Schools in the UK, the USA and France, confirmed that the practice-oriented Berlin MBA fulfils the highest international standards. In their assessment report the accreditation assessors commended specifically the programme's close partnership with the Start-up Incubator Berlin, located at the start-up campus Berlin Siemensstadt. This partnership creates excellent teaching conditions for the subject areas of entrepreneurship, innovation and technology management.

Another aspect that was received positively was the diverse international and professional backgrounds of the heterogeneous student body. The programme also benefits from continuous evaluation. The close and direct exchange between students, teaching staff and administrators assures the best possible study conditions, content and outcomes.

The dedicated BPS Career & Alumni Service supports future graduates beyond their studies. Via the career platform BPS Career Center the service offers students and alumni access to relevant job openings of companies in Germany and Europe, including partner companies of the Berlin Professional School. An accompanying extensive coaching programme supports students in developing their personal profile and leadership competencies and in identifying and achieving their professional goals.

„The curriculum and teaching methods at HWR Berlin are characterised by an excellent balance between academic knowledge acquisition and its application in practice. Exactly this balance is highly valued by our MBA students, graduates, external partners and employers alike. It also marks the strength of the Berlin Professional School,” notes

Professor Dr Andreas Zaby, president of HWR Berlin. He also points out that the university in the areas of internationalisation, continuing academic education and dual degrees and as a university focused on start-ups belongs to the most successful universities not only in Berlin, but the rest of Germany as well.

HWR Berlin initiated the MBA programme as a pioneer in Germany 29 years ago. At the Berlin Professional School, the central institute for continuing academic education, the university consolidates all international Master-, MBA- and executive education programmes. The Berlin MBA is offered in a full-time or part-time mode. Students can choose from a wide range of optional modules. These include Entrepreneurship and Innovation, Transformation Management and Change, Digital Business and Technology Management, and International Finance and Mergers & Acquisitions.

HWR Berlin was established as the first public university of applied sciences in Germany and is one of only six German universities where the postgraduate management education is AMBA accredited. In January 2020 the accreditation agency Foundation for International Business Administration Accreditation (FIBAA) awarded the Berlin MBA again with its Premium accreditation.

Andrew Main Wilson, Chief Executive of AMBA and the Business Graduates Association (BGA) says: 'I would like to congratulate everyone at the Berlin Professional School who worked towards this re-accreditation. I am absolutely delighted about your success. I look forward to working with this School closely in the future.'

#### Hochschule für Wirtschaft und Recht Berlin

Hochschule für Wirtschaft und Recht (HWR) Berlin, with its more than 11,500 students, is one of the largest universities of applied sciences. It has a strong practical and international orientation, undertakes intensive and diverse research and maintains high quality standards. Its degree programme portfolio comprises Business, Administration, Law and Security Management as well as Engineering in 60 degree programmes at Bachelor's, Master's and MBA levels. HWR Berlin is the largest provider of cooperative study programmes and cooperates with over 700 companies. It promotes knowledge and technology transfer and supports start-up activities through Start-up Incubator Berlin. The university maintains 195 active partnerships with universities on all continents and is a member of "UAS7 – Alliance for Excellence". HWR Berlin is a leader in the internationalization of business administration degree programmes, occupying top positions in Germany-wide rankings compiled by the CHE, the Centre for Higher Education. A country-wide survey run by DEUTSCHLAND TEST repeatedly confirmed the university as a "TOP Business School" for its advanced training. HWR Berlin supports the initiative of the German Rectors' conference: "Cosmopolitan Universities - Against Xenophobia".

<http://www.hwr-berlin.de>

#### wissenschaftliche Ansprechpartner:

Professor Dr Matthias Tomenendal  
Director of the Berlin Professional School  
E: [matthias.tomenendal@hwr-berlin.de](mailto:matthias.tomenendal@hwr-berlin.de)  
T: +49 (0)30 30877- 1317

URL zur Pressemitteilung: <http://Berlin-Professional-School.de>

URL zur Pressemitteilung: <http://www.berlin-professional-school.de>



The Berlin MBA at the Berlin Professional School has been awarded accreditation with the Association of MBAs for another five years.  
Andrea Katheder  
BPS / HWR Berlin