

Pressemitteilung

Hochschule Ruhr West

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Wissenschaftliche Tagungen
Informationstechnik, Wirtschaft
überregional



AI IN BUSINESS AND ECONOMICS - THE ECONOMIC PERSPECTIVE ON ARTIFICIAL INTELLIGENCE

Accompanying the research programme "Artificial Intelligence from an economic perspective", a conference on the topic of AI from an economic perspective will take place at the Ruhr West University of Applied Sciences in Mülheim an der Ruhr in March 2023. Call for Paper: 30 September 2022 AI technology is progressing worldwide. The aim of the interdisciplinary conference is to analyse and evaluate the economic drivers and consequences of the diffusion of AI for companies, users and society. The conference offers various tracks and opportunities for exchange and discussion. Accepted, presented and revised contributions will be published in the conference proceedings.

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For further information: <https://epe.ai/>

A method becomes business practice as soon as it is effectively and efficiently used by an organisation on a regular basis. At the moment, algorithms based on neural networks are in this stage of technology diffusion. This is because neural networks work behind the websites that translate themselves automatically, behind the facial recognition in the legitimization check or behind the computer voices in the call centres that can react in context. The research programme "Artificial Intelligence from an Economic Perspective" aims to accompany this development scientifically.

Economics deals with companies, markets and countries. Specific operational questions about AI relate to production, marketing, management accounting, financing and, last but not least, the influence on a company's business model. The diffusion of AI into individual sectors, such as the energy and water sector, is also examined. From an economic point of view, the focus is on the effects on the labour market, economic policy and social issues.

Important dates and deadlines

Submission of abstracts: 30 September 2022

Notification of acceptance of abstracts: 31 October 2022

Start of registration: 01 November 2022

Early bird fee: 31 December 2022

Submission of conference paper: 31 January 2023

Conference: 06-07 March 2023

Contribution of the revised paper: 30 April 2023

wissenschaftliche Ansprechpartner:

Bei Fragen erreichen Sie die beiden Leiter:innen des Forschungsschwerpunktes Prof. Dr. Isabel Lausberg und Prof. Dr. Michael Vogelsang per E-Mail: ki-oekonom@hs-ruhrwest.de.