



# Michael W. Kirst: American Higher Education

Coping with Demography, Financing, Competition, and Politics

**Invitation | 17 October 2011 | 6.00–7.30 p.m.**

**Venue: Hertie School of Governance | Friedrichstraße 180 | 10117 Berlin**

## **American Higher Education: Coping with Demography, Financing, Competition, and Politics**

**A discussion with Michael W. Kirst, Stanford University**

With regard to economic and educational competitiveness the USA are losing ground. The American higher education system must cope with a rapidly changing demographic situation. At the same time, it is facing enormous financial challenges. State support has been cut heavily and policymakers increasingly view education as an individual benefit. What can be done to improve the situation and to prepare the educational system for the future? Michael W. Kirst argues that both policymakers and educational institutions have to focus on making the system more productive. He presents and discusses examples of how business models need to be changed to deal with demographic changes, funding cuts, competition, and politics. The discussion after the talk will highlight the lessons to be learned from the US experience for German education experts.



**Michael W. Kirst** is Professor Emeritus of Education and Business Administration at Stanford University and faculty affiliate with Stanford's Department of Political Science. Since 2011 he is President of the California State Board of Education, a position he held for the first time from 1977

to 1981. Dr. Kirst received his Ph.D. in political economy and government from Harvard University and has held several positions with the federal government, including Staff Director of the U.S. Senate Subcommittee on Manpower, Employment and Poverty. He has held various professional positions with organizations such as the American Education Research Association, the Consortium for Policy Research in Education (CORE), and the Policy Analysis for California Education (PACE). Dr. Kirst has published numerous books on education, including his latest, "The Political Dynamics of American Education."

If you wish to attend, please complete the attached registration form and return it to us via fax (+49-30-259 219 444) or email ([events@hertie-school.org](mailto:events@hertie-school.org))

### Registration

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**Fax: +49-30-259 219 444**

**Email: [events@hertie-school.org](mailto:events@hertie-school.org)**

In case of further questions, please call +49-30-259 219 118.

### I will attend:

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