

Workshop: Interviewers' Deviant Behaviour – Reasons,  
Detection, Prevention

Organisers: Christoph Kemper (GESIS), Natalja Menold (GESIS),  
Nina Storfinger (JLU), Peter Winker (JLU)

Date: 27. – 28.10.2011

Venue: Castle Rauschholzhausen – Conference Centre of the  
Justus-Liebig University of Giessen  
(<http://www.uni-giessen.de/cms/ueber-uns/rhh/>)



## **Preliminary Programme (18.10.2011)**

### **Thursday, 27.10.2011**

13.00 Lunch (optional, separate booking required)

14.00 Welcome and Opening of the Workshop

14.15 – 15.45 Session “Detection and Prevention of Falsifications – Practitioners’ Point of View”  
Chair: Natalja Menold

- Birgit Jesske (infas): Interviewer qualification and monitoring: practical focustba
- Oliver Häuser (GfK): Automatic Interview Control in ad hoc Market Research Studies
- Natascha Massing, Daniela Ackermann (GESIS):Controlling interviewer's work in PIAAC - the Programme for the International Assessment of Adults Competencies

Tea and Coffee

16.15 – 17.00 Keynote: Del Paulhaus (University of British Columbia)

17.00 – 18.30 Session “Detection of Falsifications in Survey Data”

Chair: Peter Winker

- Sebastian Bredl (University of Giessen): Statistical Methods for Detection of Falsifications in Survey Data – Survey and Case Study
- Ana Slavec and Vasja Vehovar (University of Ljubljana): Detecting interviewer falsification in the Slovenian National Readership Survey (evtl. in spätere Session)
- Jörg Blasius (University of Bonn): Detecting (Partly) Faked Interviews

18.30 Dinner

20.00 – 21.00 Round Table Discussion on Challenges of Identifying, Measuring and Reducing  
Deviant Behaviour in Surveys

Afterwards: Gathering in the beer/wine cellar of the castle

## Friday, 28.10.2011

7.30 – 9.00 Breakfast

9.00 – 11.00 Session “Interviewer Motivation and Respondent Behaviour”

Chair: Nina Storfinger

- Gesine Güllner (University of Bonn): Deviations from Standardized Interviews: An Analysis of Survey Practices in the German Microcensus
- Bernhadette Huyer-May and Claudia Schmiedeberg (MZES): (Negative) Interviewer Learning Effects
- Patricia A. Gwartney (University of Oregon): Motivating Interviewers to NOT deviate
- Marieke Haan (University of Groningen): Interviewer’s question rewording not always a bad thing

Tee & Coffee

11.30 – 13.00 Session “Methods for Identification of Falsifications”

Chair: Christoph Kemper

- Matthias Ziegler (Humboldt University Berlin): Response Set or Faking Style?
- Christoph J. Kemper and Natalja Menold (GESIS Mannheim): Identification of Falsification Indicators in Surveys by Linear Discriminant Analysis (LDA) – Preliminary Results from an Experimental Study
- Nina Storfinger and Peter Winker (University of Giessen): Assessing the Performance of Clustering Methods in Falsification Identification using Bootstrap

13.00 Lunch (optional, separate booking required)

For further information please contact Peter Winker ([Peter.Winker@wirtschaft.uni-giessen.de](mailto:Peter.Winker@wirtschaft.uni-giessen.de)).