

## INVITATION FINAL CONFERENCE „LED LIGHT IN PUBLIC SPACE“

- Part-financed by South-Baltic Cross-Border Co-operation Programme -

**Sustainable city development** is more vital than ever, to ensure that technology can be used to manage climate changes. One of the biggest tasks is the adaption of public lighting to the new energy-efficient standards. Solid-state lighting based on LEDs is a revolution in the lighting industry, which offers unique possibilities far beyond the capabilities of conventional lighting.

**These possibilities** were in the focus of interest of the twelve partner cities & regions, universities and research institutes around the South Baltic area over the last three years of their cooperation in the EU-funded project LED Light in Public Space.

**What conclusions can we draw** after having studied the lighting market, analysed the demands towards lighting technology & design and installed best practice examples on LED lighting in various public spaces?



The City of Kalmar as lead partner of the LED Light in Public Space Project is pleased to announce the **third LED Academy Seminar on light and urban planning from 27 to 29 March 2012 in Wismar / Germany**. Urban planners, politicians, lighting designer & architects, researchers and representatives from the lighting industry will get together in a three days extensive know-how exchange. This seminar will be the LED project's **Final Conference** to sum up the project's results, the found solutions and current status-quo in public lighting.

**Wismar University / Faculty of Technology, Business and Design together with the City of Wismar, the Hanseatic City of Rostock and Rostock County Council as hosts warmly welcome you to an enlightening spring event.**

Participation at the public part of the conference is free of charge but registration is needed. Please **register the latest until 09. March 2012** by using the attached registration form.

Should you require **accommodation**: rooms have been reserved at **Steigenberger Hotel Stadt Hamburg**. Please book yourself **until 29<sup>th</sup> February 2012** at [wismar@steigenberger.de](mailto:wismar@steigenberger.de)

## AGENDA

### Programme overview

Meeting - Days	Date	Time	Venue
<b>Day 1</b> <ul style="list-style-type: none"> <li>Public Conference: LED lighting in municipalities &amp; regions</li> <li>Study trip to installation sites in Wismar, Biendorf &amp; Rostock</li> </ul>	27 March	14:00 – 17:30  18:00 – 23:30	Wismar University Campus <b>Rechenzentrum-Data centre</b> Philipp-Müller-Straße 14  Bus tour
<b>Day 2</b> <ul style="list-style-type: none"> <li>Public Conference: Lighting Design &amp; Urban Planning</li> </ul>	28 March	9:00 – 18:10	Wismar University Campus <b>Rechenzentrum – Data centre</b> Philipp-Müller-Straße 14
<b>Day 3</b> <ul style="list-style-type: none"> <li>Public Conference: Lighting, Marketing &amp; City Identity</li> </ul>	29 March	9:00 – 13:00	Wismar University Campus <b>Rechenzentrum- Data centre</b> Philipp-Müller-Straße 14

### Accommodation



**Hotel Steigenberger Stadt Hamburg**  
 Am Markt 24  
 23966 Wismar, Deutschland  
 Telefon +49 3841 239-0  
 E-Mail [wismar@steigenberger.de](mailto:wismar@steigenberger.de)

Rooms have been preliminary booked. Please mention "LED-project" when booking.

### Meeting venue

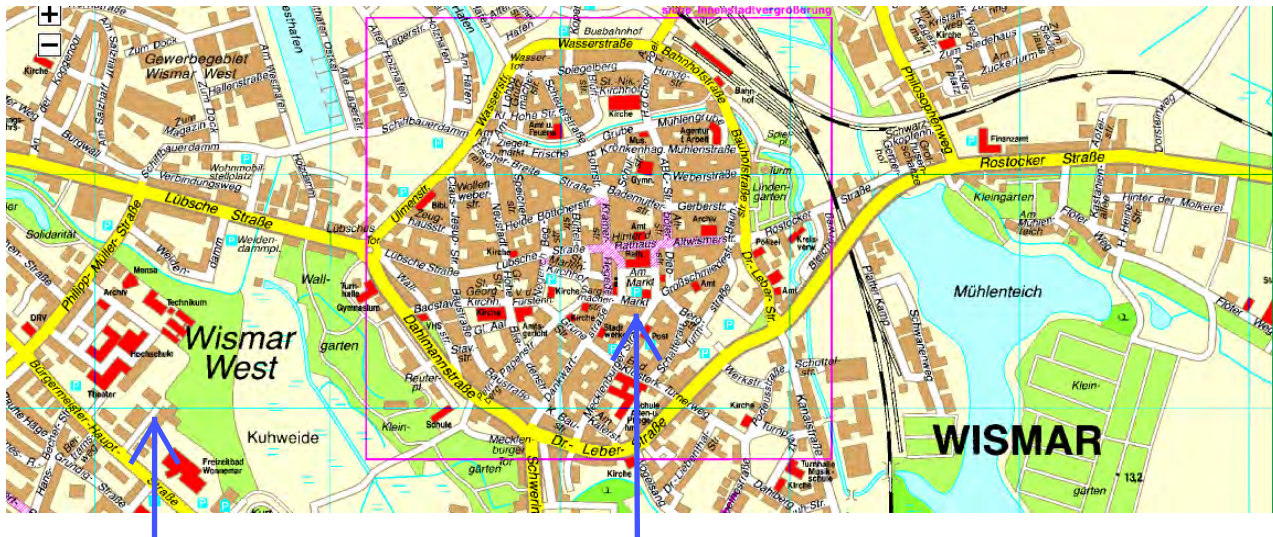


**Hochschule Wismar / Fakultät Gestaltung**  
**University of Applied Sciences Wismar /**  
**Faculty of Technology, Business and Design**

Philipp-Müller-Str. 14  
 23966 Wismar  
 Telefon: 0049 3841 753 -195



## Map & travel directions



**University Campus**  
**Rechenzentrum / Data centre**  
Phillipp-Müller-Straße 14

**Hotel Stadt Hamburg**  
Am Markt 24

## How to get to Wismar

### Train

Hotel Stadt Hamburg is situated in city centre, 800 m from train station "Wismar Hauptbahnhof", 5 min by taxi  
Train connections at: [www.bahn.de](http://www.bahn.de)

### Car

GPS target adress: Am Markt  
Parking space available at hotel

### Plane

To regional airport Rostock-Laage ca. 1 hour to Wismar by shuttle bus (29 €)  
To international airport Hamburg-Fuhlsbüttel ca. 1,5 hours by train

## Contact details

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Day 1

27 March Wismar

Time	Contents	Presented by
14:00	<b>Welcome to Public Conference</b>	Presentation: Prof. Thomas Römheld / Wismar University
14:05 – 14:30	LED- important impulses for cities	Heiko Boje / County Council North West Mecklenburg
14:40- 15:10	“Lightobsession” and “ Lightcontemplation” - The profane use of light in cities and the light art of James Turrell in the desert of Arizona-	Marco Ludwig / University for Design Offenbach
15:20 – 15:50	Dynamic Lighting and Light control	Dirk Seifert /Philips
16:00 – 16:30	„Kommunen in neuem Licht / Municipalities in new light“ – The current state of funded LED installations in Germany	Stephan Söllner / Technical University Darmstadt
16:30 – 17:00	<i>Coffee break</i>	
17:00 – 17:45	Presentation of project installations/results	Ulf Rickardsson / LED Light in Public Space
18:30 - 23:30	Study trip & dinner Installation sites in Wismar, Biendorf & Rostock	

- End of day 1 -

**Day 2** **28 March 2012 Wismar**

Time	Contents	Presented by
9:00	Welcome	Presentation: Prof. Thomas Römhild / Wismar University
9:10 – 9:40	Project results of “LED-light in public space” (Component 3)	Prof. Jan Ejhed / KTH Stockholm / Linnaeus University
9:50- 10:20	Lighting design & Urban Planning	Michael Bamberger / Ingenieure Bamberger
10:30 – 11:00	Dynamic lighting concepts	Sven Dressel / Schröder
<b>11:00 – 11:30</b>	<b>Coffee break</b>	
11:30 – 12:00	An Evaluation of Re-lighting Cornwall and the Impact of Reduced Lighting Levels on Crime, Community Safety and Quality of Life	Dr. Kate Painter / The Institute of Criminology Faculty of Law University of Cambridge
12:10 - 12:40	Research project: Dynamic street lighting	Andreas Ueberschaer / Technical University Ilmenau
12:50 – 13:20	Integrated Lightplanning: Methods-Instruments-Backgrounds	Dennis Köhler / University of Applied Sciences Dortmund & Licht_Raum
<b>13.20 - 14.20</b>	<b>Lunch</b>	
14:20 – 14:50	Technical requirements and benchmarking in the development of LED-outdoor luminaires	Dr. Uwe Slabke / LED Institut Dr. Slabke
15:00 - 15:30	LED- How small municipalities can increase their attractivity - User examples and the balance between design, comfort, sustainability and costs	Andy Kauffmann / Philips
15:40 – 16:00	Project partner: changes in municipality	Partner LED-Light in public space
<b>16:00– 16:30</b>	<b>Coffee break</b>	
16:30 – 17:00	Public experiments with LEDs – The role of local participants in the process of innovation	Nona Schulte-Römer / WZB Berlin, Social Science Centre Berlin
17:40- 18:10	Future of LED-lighting	Antonius Quodt / Lighting Designer, Lightlife
<b>19:00 – 23:00</b>	<b>Dinner &amp; Get together</b>	

- End of day 2 -

Day 3

29 March 2012 Wismar

Time	Contents	Presented by
9:00 – 9:30	Light as a marketing tool for cities	Representative of Luci-Association+ LUCI-Plus
9:40- 10:10	Lighting Masterplans in cities	Ulrike Brandi / Ulrike Brandi Licht Hamburg
10.00-10.30	<i>Coffee break</i>	
10:20 – 11:50	Podiums-Discussion - LED in the city: Identity and the User	Presentation: Prof. Thomas Römhild / Wismar University
12:20 – 12:50	Summary+ Farewell	Presentation: Prof. Thomas Römhild / Wismar University
13.00	<i>End of public conference</i>	

- End of meeting -

27-29 March 2012 Wismar / Germany

## Registration Form

Each participant is asked to fill in a separate form.

First Name	Family Name
Institution / Organisation / City Department	
Street	
ZIP-Code	City
Country	
Phone	Fax
E-Mail	

### Final Conference from 27-29 March 2012:

**Yes**, I would like participate in the **complete conference**

**No**, I will only participate on

**27<sup>th</sup>** March 2012

**28<sup>th</sup>** March 2012

**29<sup>th</sup>** March 2012

### Accommodation:

Accommodation will be in Hotel Stadt Hamburg (e-mail: [wismar@steigenberger.de](mailto:wismar@steigenberger.de)).

Single room: 72 € / night

Double room: 85 € / night

Rooms have been preliminary reserved. [Please book yourself until 29<sup>th</sup> February 2012 \(at the latest\)](#) and mention "LED-project" as registration code.

Special nutrition needs: If yes, please specify:

### Arrival & Departure:

Date of arrival: ---- 2012      app. arrival time:      at      (**airport**, ferry harbour, etc.)

Date of departure: ---- 2012      app. departure time:      at      (**airport**, ferry harbour, etc.)

Special notes on your arrival / departure (earlier or later date, etc.):

**Payment for the accommodation is to be made at the hotel. Please note that each partner is paying their travel & accommodation costs on their own.**

Date:      This document is automatically generated and is valid without signature! The registration is binding.