

Conference



Knowledge Transfer in Action – Instruments for interregional Learning

How can innovative regional development approaches be transferred between regions? Which role do public authorities, companies, universities, and civil actors play in this context?

For three years public authorities, technology park managers and scientists from six European regions have been cooperating in answering these questions – at the Know-Man International Conference we will share and discuss our findings with you!

On 25 October 2012, the Know-Man Project will present its rich portfolio of instruments for interregional learning – from a targeted demand analysis and a benchmarking of existing services to the visualization of knowledge in regions. Together with academic experts and practitioners, the regional and European relevance of these findings will be discussed. Last but not least, we offer a first glimpse towards the new Structural Funds funding period. We will shed some light on Smart Specialization and the development of the new operational programmes and discuss in how far lessons learned in Know-Man might help to develop ideas for future initiatives.

The conference addresses practitioners working at the science – economy – policy interface searching for tools, instruments and strategies to better link and support knowledge exchange among these spheres.



Leibniz Institute for
Regional Development
and Structural Planning



Programme

- 09:00 **Welcoming**
Dr. T. Moss, IRS
- Keynote: Transferring Good Practises: A Swedish Case**
Prof. M. Klofsten, Linköping University
- 09:50 **Know-Man – Knowledge Network Management in Technology Parks – Tools and Instruments:**
- :: Building Knowledge Network Management on regional Demand
S. Brinkhoff, Humboldt Universität zu Berlin
 - :: Visualizing regional Knowledge Potentials
C. Minniberger, IRS
 - :: Benchmark – Performance Measurement for improving Knowledge Network Management
Dr. H. Neumann, WISTA
 - :: Knowledge Transfer in Action with Expert Tandems
J. Knez, Regional Development Agency for Koroška

- 12:50 **Lunch**
- 14:00 **Transferring Practices and Experiences in European Projects – Know-Man Experiences**
Dr. S. Schmidt, IRS
- 14:30 **Smart Specialization: What Instruments does the new Funding Period offer for Knowledge Transfer within and among Regions?**
tba
- 15:50 **Operational Programs in Regions in the new Funding Period**
tba
- 16:40 **Summary and Outlook**
E. Siweris, Deputy Programme Director INTERREG IVC
Prof. Dr. O. Ibert, IRS

Date: 25 October 2012
Place: Kochende Welten, Gerichtstraße 23, Hof 3, 13347 Berlin
Registration: Please register until 15 October 2012. Space is limited and participation is provided in order of registration. Registration is possible at: www.know-man.eu
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