

Preliminary Workshop Programme – (Last updated: 13.04.2013)

Media Culture in Transformation OIB Project -Workshop

“Political Communication, Public Sphere and Transition in Egypt”

Venue: DWZ- The German Science Centre, 11 Sh. Saleh Ayoub, Zamalek

07.05.2013

Arrival of invited guests from abroad

08.05.2013

9:30-10:00

Registration and Coffee

10:00 - 10:15

Welcome and Opening

Dr. Nadia von Maltzahn, OIB, Hanan Badr, Cairo University

10:20 - 12:00

Panel 1: A Changing Public Sphere in Egypt - Boundaries and Discourses of the Political Discourse and Media Culture

Maria Röder, University of Mannheim

Dynamics of media culture: Public Spheres and the New Citizen in Egypt

Prof. Dr. Mohamed Soffar, Cairo University (tbc)

Is there a Public Sphere in Egypt?

Dr. Enrico De Angelis, CEDEJ

Social Media and Media Culture in the Arab World

Moderation: Dr. Gennaro Gervasio, BUE

12:00 - 12:30

Coffee Break

12:30 - 14:00

Panel 2: Role of Media in the Democratic Transformation

Prof. Dr. Thomas Demmelhuber, Universität Hildesheim

Social Media and its transformative power: Conceptual remarks on the "regime dilemma"

Dr. Ayman El-Sayyad, Media Consultant

Remarks on the Role of Media in Transformation

Amro Ali, Sydney University

Gaining Alexandria: the political logic of an oppositional city

Moderation: Dr. Inas Abou Youssef, Cairo University

14:00 - 15:00

Lunch Break

15:00 - 16:30

Panel 3: Media and Collective Action: Protest and Youth Movements: New Forms and Styles of Political Communication

Dr. Asiem Difraoui, Institute for Media and Communication Policy, Berlin

Media and Transformation – Chances and Challenges

Sara Salem, International Institute for Social Sciences, The Hague

Creating spaces for dissent: social media, power and the public sphere in Egypt

Wessam Kamal, PhD Candidate at Cairo University

Harlem Shake Online: Remarks on techniques of political protest using social media

Moderation: Prof. Randa Abu Bakr, Cairo University

- 16:30-17:00 *Coffee Break*
- 17:00-18:15 **Panel 4: Media Discourse and Transformation: The Language of the Revolution**
Prof. Dr. Samia Mehrez, Laura Gribbon, The American University in Cairo
The Problematic of Translating Tahrir
Prof. Dr. Emad Abdel Latif, Cairo University
A Rhetorical Approach to understanding the Egyptian Revolution
Mr. Amr Khafagy, Journalist and TV Presenter
Media Discourse on an Unfinished Revolution and the ongoing Political Debates
Moderation: Prof. Naila Hamdy, The American University in Cairo
- 18:15-18:30 Wrap up and closing of the workshop
- 19:00 CTTC Cairo Talks on Transition and Change: Event in collaboration with OIB and FU Berlin on
Media and Transformation in Egypt and the Arab World
Prof. Dr. Kai Hafez, University of Erfurt
Dr. Rasha Abdulla, The American University in Cairo (tbc)
Sabine Dorpmueller, OIB Cairo Office
- 21:00 CTTC Reception