



14th International Symposium
on Public Sector Management:
July 3, and July 5, 2014
SRH Hochschule Berlin - Campus Dresden

„Public Governance for Public Services“

Call for papers

We are living and working in a complex and dynamic world. Joint service production, public private partnerships, collaborations and formal or informal networks between private (for-profit and non-profit) and public partners are an increasingly important mode of public service provision. Shortcomings of New Public Management in dealing with complex problems have been a promoter towards public governance. While New Public Management puts an emphasis on competition, vertical segregation and autonomy, public governance stresses the virtues of cooperation. Declining citizen trust and a lack of public resources are drivers for rediscovering the citizen who is not only a consumer of public services but also a co-producer. “From public government to public governance” is a slogan frequently referred to. Following the increasing interest in public governance there is a renaissance of again incorporating policy aspects in the public discourse. Along with public governance initiatives comes a strengthening of direct democracy. As a result the role model of the state changes.

Public Governance initiatives do not always perform well with respect to efficiency and effectiveness. Due to the implications for (local) democracy and the idea of a multi-stakeholder involvement complex governance issues arise. Just to copy corporate governance codes is far too shortsighted. New kinds of public governance mechanisms have to be found to achieve comprehensive integration of all social groups. Traditional hierarchical top-down command or contracting structures have to be replaced by participatory democratic decision-making structures involving all stakeholders. This offers the chance of employing the innovative and creative capabilities of all stakeholders for the common good.

Even if public Governance has been a research issue for more than a decade, the recommendations given in the academic literature are quite heterogeneous. Frequently, selective aspects (like E-Governance, citizen involvement, transaction costs) are addressed. In practice public governance concepts do not always meet the high expectations. In particular, we are short of credible studies and credible models of public governance models involving not-for-profit and civil society-based partners.

We cordially invite you to present empirical, quantitative, theoretical and qualitative papers with a focus on the topic „Public Governance for Public Services“. Conference subtopics are:

- Public Governance – definition and conceptions from an international comparative perspective
- Public Governance: An approach for more democracy?
- Public Governance and Public Service Motivation
- Regional Governance and managing of regions: Theory and practice
- Public Services Networks: Can they deliver?
- Hybrid structure: Silver bullet or dead-end?
- Governance in Government and Administration
- Public Governance in times of austerity
- Multilevel Governance and accountability
- Collaborative partnerships in the wake of the contracting state
- Public Governance regimens in state-owned enterprises and public agencies
- Public Governance – good practices

Please submit your abstract (max. two pages) by **January, 15, 2014** to baerbel.held@stw.de. The abstract should include the title of the paper, the line of arguments of the paper, the research questions and the research method of your contribution, and – if applicable – a short description of the empirical results. Please give the name, affiliation, and contact information of the author(s) on an additional page. Notes of acceptance will be sent out by **15 February, 2014** and the authors of the accepted papers are requested to submit the full paper by **June 1, 2014**.

It is envisaged that the conference contributions will be published in 2014.

The Selection Committee:

Prof. Dr. Ian Macdonald (President Emeritus, York University (Canada))

Prof. Dr. Dr. h.c. mult. Peter Eichhorn (Emeritus, Mannheim University, President of the SRH Hochschule Berlin (Germany))

Prof. Dr. Dorothea Greiling (Johannes Kepler University, Linz (Austria))

Prof. Dr. Bärbel Held (Steinbeis-Hochschule, Berlin (Germany))