

Make yourself ready to change the working environment.
The four pillars of the International ddn Conference are:

- I. Plan for the future (esp. sustainable HR planning)
- II. Keep your employees healthy (esp. workplace health)
- III. Develop diverse career models (esp. older workers)
- IV. Manage risks (esp. knowledge transfer)

You will have the opportunity to discuss these issues with well-known experts like

Yves Barou, Chairman of AFPA, the leading French company for training adults

Prof. Carol Black, Advisor on Work and Health at the Department of Health (UK),

Hans Groth, Chairman of the Board World Demographic and Ageing Forum (WDA), Suisse

Erik Haendeler, Futurlogist

Michael W. Hodin, Executive Director, Global Coalition on Aging

Thomas Sattelberger, former Head of Human Resources of Deutsche Telekom AG and Chairman of HR Alliance (GER),

Sean Sullivan, President and CEO of IHPM (USA)

and many more.

During the conference you will have the opportunity

- to network with experts from all over the world
- to learn about best practices of leading international companies and HR professionals
- to discover new international developments and trends

“At the International ddn Conference you will meet practitioners, academics and politicians from all over the world and exchange ideas with them.”



Christian Werner
Member of the board and Allianz Germany



How to register:

Please sign up online at the ddn website:

www.demographic-network.com/registration

Conference fee: € 375

Conference fee for ddn members: € 250

For further information about the registration please visit www.demographic-network.com/registration or contact:

Mr. Michael Fiedler

E-Mail: registration@osterfiedler.de

Hotels are reserved in advance and listed on our information sheet.

For organisational questions please contact

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International ddn Conference & Future Lab
Human Economy – Sustainable Resource Management of an ageing workforce

Sign up now at
www.demographic-network.com

20th and 21st February 2014
at SRH-Hochschule Berlin
The International Management University

Ernst-Reuter-Platz 10
10587 Berlin
Germany

Sponsored by:



Im Rahmen der Initiative:

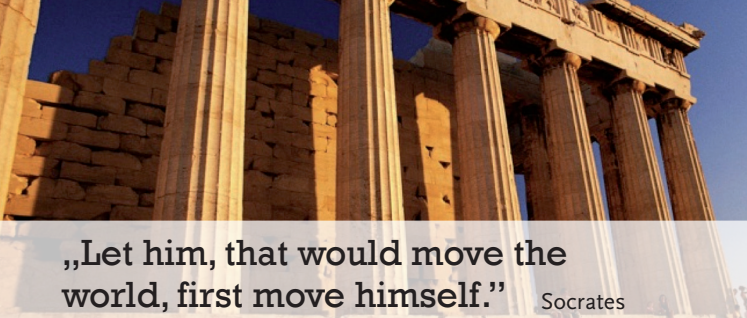


Co-operation partner:



In support of:





„Let him, that would move the world, first move himself.” Socrates



Agenda of day 1

09:00 – 10:00	Welcome and Registration
10:00 – 10:15	Opening Rudolf Kast, Chairman of ddn
10:15 – 11:00	Teaser I Plan for the future: Sustainable HR Roadmap
11:00 – 11:30	Teaser II Keep your employees healthy: Workplace Health Management – The global perspective
11:30 – 12:00	Coffee Break
12:00 – 12:30	Teaser III: Develop diverse career models: Ageing and Diversity Management – On shared responsibility and employability enhancing strategies throughout careers
12:30 – 13:00	Teaser IV: Manage risks – How solutions enable a progressive public policy to create a framework for healthy and active ageing
13:00 – 14:00	Lunch Break
14:00 – 15:00	6 Parallel Sessions
15:15 – 16:15	6 Parallel Sessions
16:15 – 16:45	Networking I „Go with the flow“ Individual Transfer to Hotel / Evening Event
18:00 – 21:00	Evening Event: Think out of the box with culture

Agenda of day 2

09:00 – 10:00	Arrival
10:00 – 11:00	Round Table: Politics meets Business (Connect the topics of the first day) Prof. Dieter Kronzucker & Prof. Victoria Buesch, SRH Hochschule Berlin The International Management University
11:00 – 12:00	The House of Workability: One answer to challenge an ageing workforce Prof. Juhani Ilmarinen, Scientific Board ddn
12:00 – 14:00	Networking II: Peripatetic lunch
14:00 – 14:30	Societal perspective on an ageing population Harald Wilkoszewski, OECD Paris
14:30 – 15:00	Voices of different generations
15:00 – 15:30	Closing remarks Christian Werner & Prof. Victoria Büsch both Board of ddn

6 parallel sessions

Session I

Plan for the future: Sustainable HR Roadmap
Moderator: Christian Werner
Allianz Germany & Board of ddn

Session II

Keep your employees healthy: Workplace Health – The global perspective – Tasks for the future
Moderator: Dr. Michael Drupp
AOK & Head of the ddn working group 1 „Health“

Session III

Develop diverse career models: Ageing and Diversity
Moderator: Prof. Victoria Buesch
SRH Hochschule Berlin – The International Management University & Board of ddn

Session IV

Manage risks: Framework for healthy and active ageing
Moderator: Patricia Munro & Jeff Beeson,
Worldcafé Europe e.V.

Session V

Fostering learning competence as prevention strategy
Moderator: Dr. Goetz Richter, Federal Institute for Occupational Safety and Health (BAuA) & Board of ddn

Session VI

The demographic dimension in the employer-branding concept
Moderator: Marco Reich Audi AG & Board of ddn



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For further information about the agenda please visit
www.demographic-network.com