

**9th Berlin Conference on IP in Life Sciences on “Digital Health Solutions”
Embassy of the Republic of France in Berlin, 12th February 2016**

The implementation of new digital tools within the development of drugs and diagnostics is more relevant today than ever before. Almost daily, new collaborations between pharma, biotech and IT companies are announced across Europe. French Sanofi teamed up with Google, Swiss Novartis is working closely with Qualcomm Life and platforms such as myTomorrows or PatientsLikeMe will change the way patients communicate with companies.

[Register now](#)

In cooperation with the French Embassy, the upcoming conference will explore the potential of digital health solutions for the European biotechnology and pharma industry.

Major topics of the conference will be:

- **Digital Health Market** – Industry Overview & Financial Insights
- **Clinical Perspective** – Efficient Data Management & the New Role of Patients
- **Legal Environment** – Data Protection Rules & the Challenges of Bringing Digital Health to the Market
- **IT Trends** – Major Developments in the Field of Bio-IT & Public-Private Partnerships to Tackle Big Data
- **Start-up Pitch** – Investors' Talk & New Business Opportunities

The following speakers have confirmed their participation:

François Nicolas, Head of Integrated Care, Diabetes & Cardiovascular, Sanofi

Ronald Brus, CEO, myTomorrows

Thomas Olesen, Commercial Director, Qualcomm Life, Europe

Thilo Kaltenbach, Partner Healthcare & Pharma, Roland Berger

Philippe Gesnouin, Tech Transfer Associate for Healthcare and Life Sciences, Institut national de recherche en informatique et en automatique (INRIA)

Friedrich von Bohlen, Advisory Board, Molecular Health & CEO, Dievini

Thierry Laugel, Managing Partner, Kurma Partners

Matthieu-P. Schapranow, Program Manager E-Health, Hasso-Plattner-Institut

Jean-Baptiste Mozziconacci, Director Strategy and International Relations, Institut national de la propriété industrielle (INPI)

Jürgen Meier, Partner, Vossius & Partner

Alexander Puschilov, Founder and CEO, Viomedo

Please find the constantly updated programme at www.ip-conference.de.

Register online and take advantage of the early bird conditions until 31st December 2015.

For information on the available sponsor opportunities, please contact [Christian Böhm](#).