

## A selection of the Speakers:

**Ronald Brus**  
CEO, myTomorrows, NL

**Jean-Pol Detiffe**  
Founder and CEO, oncoDNA, BE

**Manuel Gea**  
Co-founder & CEO, Bio-Modeling Systems, FR

**Philippe Gesnoux**  
Tech Transfer Associate, INRIA, FR

**Thibault Helleputte**  
Founder and CEO, DNAlytics, BE

**Thilo Kaltenbach**  
Partner Healthcare & Pharma, Roland Berger, DE

**Thierry Laugel**  
Managing Partner, Kurma Partners, FR

**Christophe Lorieux**  
CEO, Santech, FR

**Jürgen Meier**  
Partner, Vossius & Partner, DE

**Jean-Baptiste Mozziconacci**  
Director Strategy and International Relations, INPI, FR

**François Nicolas**  
Head of Integrated Care, Diabetes & Cardiovascular, Sanofi, FR

**Thomas Olesen**  
Commercial Director, Qualcomm Life, Europe, DE

**Matthieu-P. Schapranow**  
Program Manager E-Health, Hasso-Plattner-Institute, DE

**Amira Thorn**  
Operations and Resource Manager, NorthWest Ehealth, UK

**Friedrich von Bohlen**  
CEO, dievini Hopp Biotech holding, DE

**Michele Wales**  
Founder & Principal, InHouse Patent Counsel LLS, US

**Samantha Winder**  
Business Development Manager, NorthWest Ehealth, UK

**CHAIR: Claire Skentelbery**  
Secretary General, European Biotechnology Foundation, BE

## Register at:

[www.ip-conference.de](http://www.ip-conference.de)

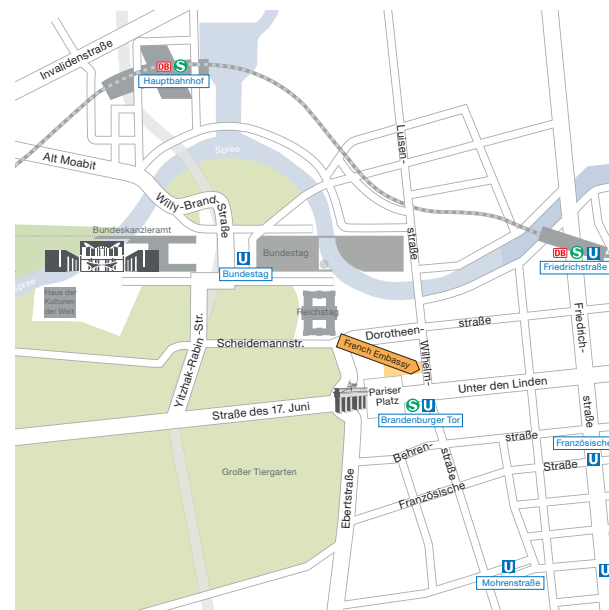
## Registration fee:

EUR 480,- + 19% VAT

## Venue:

Embassy of France in Berlin  
Pariser Platz 5, 10117 Berlin, Germany

ENTRANCE via Wilhelmstraße 69



9<sup>th</sup> Berlin Conference on IP in Life Sciences

# Digital Health Solutions



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**12 February 2016, 9:30 am,  
French Embassy, Berlin, Germany**

**Register  
now!**

## Contact:

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## Digital Health Solutions

The implementation of new digital tools within the development of drugs and diagnostics is more relevant today than ever before. Almost daily, new collaborations between pharma, biotech and IT companies are announced across Europe. French Sanofi has teamed up with Google, Swiss Novartis is working closely with Qualcomm Life and platforms such as myTomorrows or PatientsLikeMe will change the way patients communicate with companies.

The **9th Berlin Conference** will explore the potential of digital health solutions for the European biotechnology and pharma industry. It will provide insights into financial issues, clinical aspects, the legal environment, the most recent Bio-IT and big data research trends and their relevance for the industry. In addition, five start-ups from across Europe will present new business opportunities to digital health investors.

The **BIOCOM** event is organised in close collaboration with the S&T Department of the French Embassy in Berlin. It offers a unique opportunity to meet top-class European pharma and biotech experts from science and industry in an exclusive location in the heart of the German capital.



## Programme

Time	Subject	Title	Speaker
9:30	Welcome Address		Jean-Claude Tribolet, Minister-Counselor, Embassy of France in Germany
	Keynote	E-Health – a new era for big pharma ?	François Nicolas, Head of Integrated Care, Diabetes & Cardiovascular Division, Sanofi-Aventis Groupe, FR
	Digital Health Market	What's the market pull for digital health?	Thilo Kaltenbach, Partner Healthcare & Pharma Roland Berger, DE
	New Role of Patients	Early access – changing the paradigm of drug development	Ronald Brus, CEO & Founder myTomorrows, NL
11:00	Coffee Break		
11:30	Clinical Perspective	Data-driven personalised medicine in clinical research and routine	Thibault Helleputte, Founder & CEO, DNAlytics, BE
		Technology for real-world studies – the Greater Manchester model – past, present and future	Amira Thorn, Operations and Resource Manager & Samantha Winder, Business Development Manager, NorthWest EHealth, UK
		A smart data approach to change the discovery paradigm	Manuel Gea, Co-founder & CEO, Bio-Modeling Systems, FR
12:30	Lunch		
13:30	Legal Environment	Patents: E-Health as a special challenge for IP regulation	Jürgen Meier, Partner Vossius & Partner, DE
		E-Health IP Protection in the US	Michele Wales, Founder and Principal InHouse Patent Counsel LLC, US
		Case studies from France	Jean-Baptiste Mozziconacci, Director Strategy and International Relations, National Industrial Property Institute (INPI); FR
14:30	Coffee Break		
15:00	From Bio IT research to the market – trends and challenges to tackle Big Data	IT in personalised medicine	Friedrich von Bohlen, CEO at dievini Hopp BioTech holding & Advisory Board at Molecular Health, DE
		From equations and algorithms to improved tools and devices on the healthcare market	Philippe Gesnouin, Tech Transfer Associate for Healthcare and Life Sciences, French Institute for Research in Computer Science and Automation (INRIA), FR
		Pharma + Big Data = Precision Pharmacology?	Matthieu-P. Schapranow, Program Manager E-Health, Hasso-Plattner-Institute, DE
		Internet of Medical Things: Intelligent Care Everywhere	Thomas Olesen, Commercial Director, Qualcomm Life Europe, DE
16:20	Start-up pitch: investors' talk & new business opportunities		
	Jury: Thierry Laugel, Kurma Partners   Finn Kobernuss, Digital Health Ventures   Roland Brus, myTomorrows		
	Start-ups on the stage:		
	<ul style="list-style-type: none"> <li>› Tim Seith, viomedo UG, DE</li> <li>› Jean-Pol Detiffe, oncoDNA, BE</li> </ul>	<ul style="list-style-type: none"> <li>› Christophe Lorieux, Santech FR</li> <li>› Paulo Rodrigues, mintlabs, SP</li> </ul>	<ul style="list-style-type: none"> <li>› Matteo Lai, Empatica, IT (invited)</li> </ul>
17:15	Discussion/Wrap-up and Cocktail Reception & Networking		

Changes to the programme can occur. Please find a continuously updated version at [www.ip-conference.de](http://www.ip-conference.de)