



Universität Hamburg



KlimaCampus

Program ECREA Pre-Conference „Communicating Climate Change II“

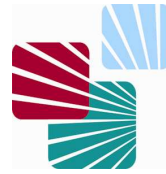
Held by: KlimaCampus Hamburg / Institute for Journalism and Communication Research
 Organization: Irene Neverla, Corinna Lüthje, Monika Taddicken, Beate Ratter
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Monday, October 11th, 2010

| Time | Program |
|-----------------|--|
| 4:00pm – 4:30pm | Opening and Welcome Note |
| 4:30pm – 5:30pm | Keynote: Hans von Storch (GKSS, Germany) |
| 5:30pm – 5:45pm | Coffee Break |
| 5:45pm – 7:45pm | <p>Panel I: Regional & Transnational Perspectives:</p> <ul style="list-style-type: none"> • Risto Kunelius (University of Tampere, Finland) & Elisabeth Eide (Oslo University College, Norway): MediaClimate from Bali to Copenhagen. An International Research Project Analyzing UN Climate Change Summits as Transnational Media Events • Mikkel Eskjaer (University of Copenhagen, Denmark): The Regional Dimension: How Regional Media Systems Condition Global Climate Change Communication • John Narayan Parajuli (Swansea University, United Kingdom): Climate Change Narrative in the North-South Broadsheets • Antigoni Vokou (Université Libre de Bruxelles, Belgium): Representing the Risks of Climate Change in the Belgian French Press, 1997-2009 |
| From 7:45pm | Conference Buffet |

Tuesday, October 12th, 2010

| Time | Program |
|------------------|---|
| 8:30am – 8:45am | Opening |
| 8:45am – 9:45am | Keynote: Dominique Brossard (University of Wisconsin/Madison, USA) |
| 9:45am – 10:00am | Coffee Break |



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| <p>10:00am – 12:00am</p> | <p>Panel II: National Perspectives: Australia and Bangladesh:</p> <ul style="list-style-type: none"> • Wendy Bacon (University of Technology, Sydney, Australia) & Chris Nash (Monash University, Melbourne, Australia): Playing the Media Game: The Relative (In)Visibility of Coal Industry Interests in Media Reporting of Coal as a Climate Change Issue in Australia • Chris Nash, Philip Chubb & Bill Birnbauer (Monash University, Melbourne, Australia): Balance as Bias: The Politics of Climate Change Coverage on the Australian Broadcasting Corporation • Jahnnabi Das (University of Technology, Sydney, Australia)& Akhteruz Zaman (Monash University, Melbourne, Australia): News Coverage of River Issues in Australia and Bangladesh: Similarities and Differences • Shameem Mahmud (University of Dhaka, Bangladesh, and University of Hamburg, Germany) & Khandaker Tanvir Hossain (University of Dhaka, Bangladesh): People’s Perception of Climate Change in Bangladesh: Negotiation and Renegotiation with Mediated Messages and Indigenous Knowledge |
| <p>12:00am – 1:30pm</p> | <p>Lunch Break</p> |
| <p>1:30pm – 2:30pm</p> | <p>Keynote: Shelly Ungar (University of Toronto, Canada)</p> |
| <p>2:30pm – 3:00pm</p> | <p>Coffee Break</p> |
| <p>3:00pm – 5:00pm</p> | <p>Panel III: Communicating Adaptation and Mitigation:</p> <ul style="list-style-type: none"> • Ulrika Olausson & Peter Berglez (Örebro University, Sweden): The ‘Climate Threat’ as Ideology: Interrelations between Citizen and Media Discourses • Elaine McKewon (University of Technology, Sydney, Australia): Preaching the Controversy: Investigating the Role of Australian Conservative Think Tanks in Manufacturing Doubt about Climate Science in the News Media • Annika Egan Sjölander (Umeå University, Sweden): ‘The Ethanol Dream’ Scrutinised: Local News as Investigative Journalism • Markus Rhomberg & Nico Stehr (Zeppelin University, Friedrichshafen, Germany): Communicating Adaptation as Local Issue: Conceptualizing a Research Agenda for Communication Scholars |
| <p>5:00pm – 5:30pm</p> | <p>Coffee Break</p> |
| <p>5:30pm – 6:30pm</p> | <p>Roundtable</p> |