

Experience fashion in the
eye of the tec storm on
27th of June from 6.30 pm



FUTURE FASHION

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IBM Watson MÜELLER TZUJI WEAR IT

Fashion in the Eye of the Tec Storm

On **June 27, from 6.30 pm to 10.30 pm**, Macromedia University Berlin invites to attend „**FutureFashion - Fashion in the Eye of the Tec Storm**“, a meetup on burning trends, game changing ideas and breakthrough solutions in the fashion industry related to emerging technology, globalization and and environmental needs. Creative minds will inspire you through **8-minute-slam presentations** with cutting edge insights and innovative thinking on how emerging technologies can help to create sustainable value. Please register for the free event: www.hs-macromedia.de/berlin/futurefashion

Speakers

- David Lindermann, Creative Director at Aperto, an IBM Company
- Veaceslav Driglow, Business Innovation Manager at Daimler Group, Project Peninsula
- Matt Longstaff, Creative Director at AKQA Berlin
- Paul Slattery, Head of Technology at AKQA Berlin
- Larry Tee, DJ, artist, founder and designer of TZUJI
- Martha Berwanger, IBM Watson Cognitive Dress Designer (CeBIT 2017), HTW Berlin
- Layla Müller, Fashion Technology Designer in Residence, e.g. ElektroCouture
- Thomas Gnahn, Festival Director at Wear It Berlin
- Speaker from Zalando SE tba.

Prof. Dr. Brigitte Kleinselbeck (Brand Management) alongside Fashion Photographer Jörg Brunsendorf and 22 next generation Media Managers from Macromedia University will guide through the lively evening with two slam sessions, discussion with free beer, and networking. The event is co-hosted by Aperto GmbH. #futurefashion

Location

Aperto GmbH, Chausseestraße 5, 10115 Berlin

Public transportation Torstr./U Oranienburger Tor: U6, Tram 12 or M5, Bus 142, N6

Sponsored by:

Aperto GmbH, Gesamtverband der deutschen Textil- und Modeindustrie e. V., and others

Contact

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