

## ISM BRAND DAY

Donnerstag, 19. Oktober 2017

International School of Management · Brooktorkai 22 · 20457 Hamburg

<b>Zeit</b>	<b>Veranstaltung</b>
17:00 – 17:15	<b>Begrüßung</b> Prof. Dr. Christiane Beyerhaus, Program Director
17:15 – 17:45	<b>Luxury &amp; Technology</b> Daniel Arfi, Senior Marketing Manager New Technologies, Montblanc Headquarter
17:45 – 18:15	<b>ECCO – A Leading Global Footwear Company</b> Nicolai Kargaard Thomsen, Deputy General Manager ECCO Shoes Central Europe
18:15 – 18:30	<b>Pause</b>
18:30 – 19:30	<b>Produktpräsentation Luxusaccessoires</b> Julia Rieth, Detlef Stiebich, Geschäftsführer – Stiebich & Rieth
19:30 – 21:00	<b>Get-together mit den Designern</b>

---