

WHU Expands Executive Education's Portfolio by Online Formats

Practical and interactive online development programs for professionals and executives

The Executive Education Program of WHU - Otto Beisheim School of Management is adapting to the current changes and is expanding the portfolio with new online formats in the areas of negotiation, design thinking, and coaching.

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"The coronavirus has not only challenged schools, universities, and business schools to digitalize learning within a very short timeframe. It has also introduced a major change among development programs for executives by bringing new digital formats", says Professor Dr. Markus Rudolf, Dean of WHU - Otto Beisheim School of Management. WHU Executive Education faculty is now also offering online formats workshops for managers.

"WHU is one of the first business schools in Germany offering Executive Education Programs in digital formats," reports Dr. Rebecca Winkelmann, Managing Director Executive Education. The new online workshops currently cover three topics that are becoming increasingly important, especially in times of crisis: Negotiations, Design Thinking and other agile methods, and Coaching as a Leadership Style. Further online programs on various management topics are being planned and will continue to be an integral part of the Executive Education portfolio in the long term.

Participants with several years of professional experience and leadership responsibilities can now enhance their skills through video conferences, online group work, and live coaching. The workshops and online sessions are specifically designed to fit into the busy schedules of professionals. The workshops take place on several days so that participants can practice the newly acquired knowledge in between the modules. Next to learning new skills and tools from renowned faculty, networking, and learning with and from another plays an important role in these online programs.

For more information on the Executive Education online formats, please visit:
<https://ee.whu.edu/de/lp/online-programme>

If you have any questions, please contact Dr. Rebecca Winkelmann, Managing Director Executive Education: Rebecca.Winkelmann@whu.edu

WHU – Otto Beisheim School of Management:

Die WHU – Otto Beisheim School of Management ist eine international ausgerichtete, privat finanzierte Wirtschaftshochschule im Universitätsrang mit Sitz in Vallendar und Düsseldorf. An der WHU forschen und lehren mehr als 50 Fakultätsmitglieder in den Bereichen Management, Finanz- und Rechnungswesen, Volkswirtschaftslehre, Unternehmertum und Innovation, Marketing und Vertrieb sowie Supply Chain Management. Die hohe Forschungskompetenz der WHU ist das Ergebnis einer Besinnung auf drei wesentliche Forschungsgrundsätze: Qualität, Internationalität und Anwendungsbezug für Lehre und Praxis.

Die Strategie der WHU fußt auf vier Kernwerten: Exzellenz, Unternehmertum, ein starker Zusammenhalt und eine kosmopolitische Kultur. Eine Atmosphäre, die durch Offenheit, Neugierde, Vielfalt und Chancengleichheit geprägt ist, ist für die WHU von größter Bedeutung.

Weitere Informationen unter: <http://www.whu.edu/>