

## Financial Times European Business Schools Ranking: WHU Among Europe's Top 20

**German WHU - Otto Beisheim School of Management moves up further in the current Financial Times European Business Schools Ranking 2020 and takes 19th place out of 90 European universities.**

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Düsseldorf/Vallendar. After having ranked number 1 in Germany in all degree programs in 2020, namely in the Master in Management, Master in Finance, MBA, and in the Kellogg-WHU Executive MBA programs, *WHU - Otto Beisheim School of Management* secures 19th place in the overall annual Financial Times European Business Schools Ranking 2020. Like in 2019, when the school had reached place 23, WHU managed to improve by four ranks, entering the top 20 in Europe and ranking 2nd in Germany.

"WHU's performance in the Financial Times rankings has been exceptional this year. The result reflects both the quality of teaching and the increased satisfaction of our students with their programs and their business school as a whole", says Professor Dr. Markus Rudolf, Dean of WHU. "To reach this position and to become number two among German business schools was a special success for us as our Executive Education Open Programs only participated for the third time. Of course, we aim to advance even further and to become one of the top ten business schools in Europe."

The position in the overall ranking is determined based on the individual program rankings, which are conducted by Financial Times throughout the year. There, WHU's Master in Management program ranked #12, the Master in Finance program #22, the MBA program #64, the Kellogg-WHU Executive MBA program #16, and the open Executive Education programs #37 worldwide.

Another crucial criterion for the FT European Business Schools Ranking is the diversity of the school's faculty. As part of its growth strategy, WHU is constantly working on attracting professors and students of most diverse backgrounds. As a result, WHU has been able to increase the proportion of female professors from 23 percent in 2019 to 30 percent in 2020, which is significantly. WHU has also made a big leap forward in terms of the internationality of its faculty

members with 35 percent of the faculty being international, compared to 28 percent in the previous year.

## **WHU – Otto Beisheim School of Management:**

WHU - Otto Beisheim School of Management is an internationally oriented, privately financed business school with university status, located in Vallendar and Düsseldorf. At WHU, more than 50 faculty members research and teach in the fields of management, finance and accounting, economics, entrepreneurship and innovation, marketing and sales, and supply chain management. WHU's high level of research competence is the result of a focus on three fundamental research principles: quality, internationality, and relevance for teaching and practice.

WHU's strategy is based on four core values: excellence, entrepreneurship, strong cohesion, and a cosmopolitan culture. An atmosphere characterized by openness, curiosity, diversity, and equal opportunities is of utmost importance to WHU.

Further information is available at <https://www.whu.edu/>