WHU Expands Executive Education’s Portfolio by Online Formats

Düsseldorf/Vallendar, May 6, 2020. Practical and interactive online development programs for professionals and executives. The Executive Education Program of WHU - Otto Beisheim School of Management is adapting to the current changes and is expanding the portfolio with new online formats in the areas of negotiation, design thinking, and coaching.

"The coronavirus has not only challenged schools, universities, and business schools to digitalize learning within a very short timeframe. It has also introduced a major change among development programs for executives by bringing new digital formats”, says Professor Dr. Markus Rudolf, Dean of WHU - Otto Beisheim School of Management. WHU Executive Education faculty is now also offering online formats workshops for managers.

"WHU is one of the first business schools in Germany offering Executive Education Programs in digital formats,” reports Dr. Rebecca Winkelmann, Managing Director Executive Education. The new online workshops currently cover three topics that are becoming increasingly important, especially in times of crisis: Negotiations, Design Thinking and other agile methods, and Coaching as a Leadership Style. Further online programs on various management topics are being planned and will continue to be an integral part of the Executive Education portfolio in the long term.

Participants with several years of professional experience and leadership responsibilities can now enhance their skills through video conferences, online group work, and live coaching. The workshops and online sessions are specifically designed to fit into the busy schedules of professionals. The workshops take place on several days so that participants can practice the newly acquired knowledge in between the modules. Next to learning new skills and tools from renowned faculty, networking, and learning with and from another plays an important role in these online programs.

For more information on the Executive Education online formats, please visit: https://ee.whu.edu/de/lp/online-programme

WHU – Otto Beisheim School of Management:

WHU - Otto Beisheim School of Management is an internationally oriented, privately financed business school with university status, located in Vallendar and Düsseldorf. At WHU, more than 50 faculty members research and teach in the fields of management, finance and accounting, economics, entrepreneurship and innovation, marketing and sales, and supply chain management. WHU’s high level of research competence is the result of a focus on three fundamental research principles: Quality, internationality, and application relevance for teaching and practice.

WHU’s strategy is based on four core values: excellence, entrepreneurship, strong cohesion, and a cosmopolitan culture. An atmosphere characterized by openness, curiosity, diversity, and equal opportunities is of utmost importance.
to WHU.

Further information is available at http://www.whu.edu/

contact for scientific information:
If you have any questions, please contact Dr. Rebecca Winkelmann, Managing Director Executive Education:
Rebecca.Winkelmann@whu.edu

URL for press release:
https://www.whu.edu/magazin/whu-expands-executive-education-s-portfolio-by-online-formats/

Attachment Press release: WHU expands Executive Education's Portfolio by Online Formats
http://idw-online.de/en/attachment79861

WHU Campus Düsseldorf of WHU - Otto Beisheim School of Management
WHU / Julia Berlin