

Press release

WHU - Otto Beisheim School of Management

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Contests / awards, Studies and teaching
Economics / business administration
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Kellogg-WHU Executive MBA Program Is Among the Best Worldwide

Any manager who wants to take part in one of the best executive training programs worldwide can do so in Germany. In the third EMBA ranking by The Economist, which runs under the title "Which MBA? Executive MBA Ranking 2020", the Kellogg-WHU Executive MBA program achieved 4th place worldwide. The joint program of Kellogg School of Management and WHU - Otto Beisheim School of Management is not only at the top in Germany, but also belongs to the best in Europe. WHU has thus set itself apart from strong competitors such as the University of Oxford or Columbia Business School in the area of executive education.

"We are very proud that we are once again among the world's top EMBA providers. This outstanding position confirms that the great commitment to the high quality of our Executive MBA program has paid off. And it also motivates us to continuously further improve this quality," emphasizes Professor Markus Rudolf, Dean of WHU. Professor Jürgen Weigand, Academic Director of the EMBA program adds, "We are delighted that our collaboration with Kellogg School of Management has been so successful. We appreciate very much to be part of this network and to be able to offer our students higher education at the highest level due to the renowned faculties of both institutions".

In addition to the excellent overall assessment, the Kellogg-WHU EMBA program scored particularly well in several categories. For example, graduates can look forward to the third-best salary increase of graduates worldwide in percent after completing the program. In terms of career opportunities and the subsequent professional development of the graduates, the program is ranked 7th in the world. The faculty quality also ranks 7th in an international comparison. A total of 70 programs were assessed in the ranking.

The Economist "Which MBA? Executive MBA Ranking 2020" is based on data from both the universities and the program participants. Since three final-year cohorts were surveyed in addition to the current years of the program, the ranking is particularly significant. Important criteria of the ranking include the career opportunities that the EMBA program opens up for the participants, the diversity of participants in terms of internationality, gender and industry, and the quality of teaching. Furthermore, the program participants and the faculty are evaluated as well as the salary development after completion of the EMBA program, the subsequent professional career, as well as the worldwide alumni network.

WHU – Otto Beisheim School of Management:

WHU - Otto Beisheim School of Management is an internationally oriented, privately financed business school with university status, located in Vallendar and Düsseldorf. At WHU, more than 50 faculty members research and teach in the fields of management, finance and accounting, economics, entrepreneurship and innovation, marketing and sales, and supply chain management. WHU's high level of research competence is the result of a focus on three fundamental research principles: Quality, internationality, and application relevance for teaching and practice.

WHU's strategy is based on four core values: excellence, entrepreneurship, strong cohesion, and a cosmopolitan culture. An atmosphere characterized by openness, curiosity, diversity, and equal opportunities is of utmost importance to WHU.

Further information is available at <http://www.whu.edu/>

URL for press release: <http://www.whu.edu/presse/>



2020 Executive MBA Ranking Kellogg-WHU EMBA

#1
in Germany

#4
worldwide

Economist EMBA Ranking: Kellogg-WHU is among the best in the world



Marienburg at Campus Vallendar of WHU - Otto Beisheim School of Management
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