Press release

Schwedischer Forschungsrat - The Swedish Research Council  
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Press events  
Economics / business administration  
transregional, national

**What is the role and responsibility of the business community in alleviating poverty?**

With recent reductions in international aid contributions, eradicating poverty is becoming increasingly challenging. Ending poverty requires cross-sectoral partnerships and engagement from all parts of society, not least the private sector. On October 5, Misum Forum 2022 is hosting prominent Swedish industry leaders and internationally renowned academics to discuss the role business and industry can, and possibly should, play in reducing poverty globally.

Following the pandemic, we have seen unprecedented reversals in poverty reduction. Furthermore, several governments have announced reductions in foreign aid in 2022, including Sweden. Ending poverty in all its forms everywhere, the first Sustainable Development Goal of the UN 2030 Agenda, requires engagement from all parts of society.

Businesses today possess expansive networks and resources that can substantially contribute to poverty alleviation. To what extent they already contribute to this important sustainability goal, and how they can take an increased role towards reaching the goal by 2030, are the questions in focus at the Misum Forum 2022. The forum will feature influential speakers from industry and academia.

The role and responsibility of business and industry in poverty alleviation

**Date:** October 5  
**Time:** 9:00–17:00 CEST (Registration starts at 8:30)  
**Location:** Stockholm School of Economics (Handelshögskolan i Stockholm)

In the morning we will be joined by:  
HRH Prince Daniel of Sweden  
Carl Bennet  
Marcus Wallenberg  
Prof. Abhijit Banerjee from the Massachusetts Institute of Technology (MIT), recipient of the 2019 Nobel Memorial Prize in Economic Sciences  
Sustainability directors from Atlas Copco, Ericsson, Sweco, Swedfund, and Saab.  
Together, they will discuss research findings and business practices, as well as possible ways forward, for the corporate world to contribute to reducing poverty, especially where it is most severe.

In the afternoon we will be joined by high-level international academics presenting research on topics at the intersection of business and poverty reduction:

Prof. Adnan Khan from the Foreign, Commonwealth & Development Office (FCDO).
Prof. Oriana Bandiera from the London School of Economics and Political Science (LSE).
Prof. Minna Halme from Aalto University, and
Prof. Frank Schilbach from the Massachusetts Institute of Technology (MIT).
For a more detailed program, please visit our homepage.

contact for scientific information:
For more information, to book interviews or arrange a media pass, please contact:

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