

Press release

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Research results
Economics / business administration
transregional, national



Artificial intelligence is increasingly gaining acceptance in small and medium-sized enterprise

The proportion of small and medium-sized enterprises (SMEs) using artificial intelligence in Germany increased between 2023 and 2024. Nevertheless, their number still lags behind the proportion of SMEs in Sweden and Denmark, for example.

The number of small and medium-sized enterprise (SME) using artificial intelligence (AI) procedures increased by 8 percentage points to 19% between 2023 and 2024. While the share of SME in Germany using AI remains above the EU average, it is still significantly lower than that of comparable companies in Denmark (26%), Sweden (24%), or Belgium (23%). Moreover, the gap between SME and large enterprise in Germany continues to widen: while only around one in five SME in Germany uses artificial intelligence, nearly one in two large enterprise does.

Compared to 2022, the proportion of SME offering training in information and communication technology (ICT) decreased last year. In contrast, the share of large enterprises offering ICT training increased. In 2024, 78% of large enterprises provided relevant training to their employees, slightly above the EU average of 73%.

The statistics "Digitalisation of SMEs in the EU Comparison" along with additional key figures, can be accessed on the Institut für Mittelstandsforschung (www.ifm-bonn.org).

URL for press release:

<https://www.ifm-bonn.org/statistiken/mittelstand-im-einzelnen/digitalisierung-der-kmu-im-eu-vergleich>